

QUEEN OF PIN-UPS AND FASHIONS

ARCHIE
SERIES



SEPT.

NO. 36

10¢

Comics

KATY

KEENE



JOKE by DORIS MEADS, NO. CHAS., S.C. → FASHIONS ALL by RUTH UNGER, LOOMIS VILLAGE, N.Y.

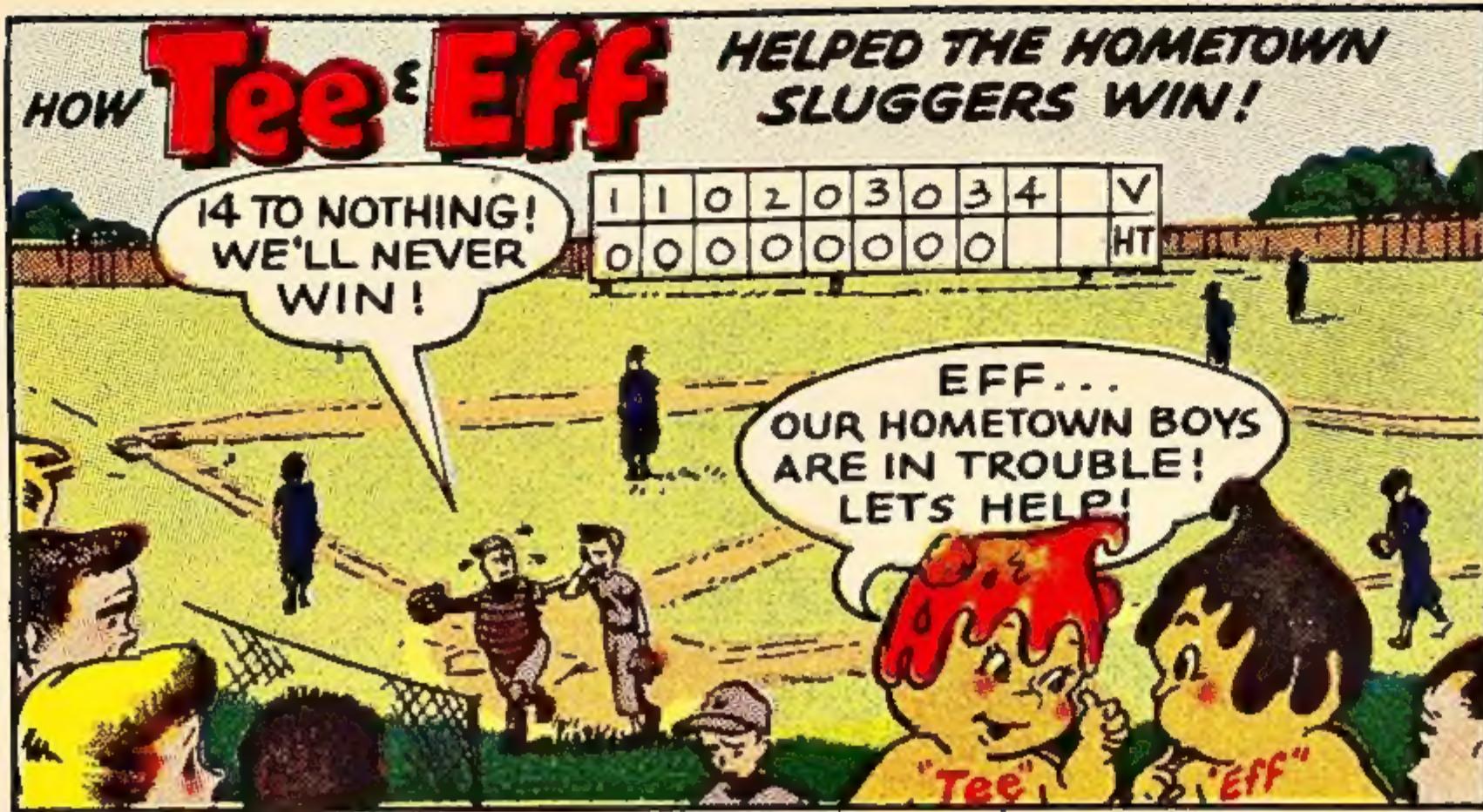
DID YOU GET A
WHISTLE WITH THEM?

NO!
WHY?



SUCH BIG BOATS
WITH NO WHISTLE !!





ENJOY WHOLESOME, DOUBLY-DELICIOUS

tastee-freez®

... WITH YOUR FAVORITE FRUITS, FLAVORS AND FIXINS

Everyone goes for creamy-cool, refreshing Tastee-Freez. It's doubly delicious, because it's made from fresh milk and cream . . . soft-frozen "on-the-spot" for you. Stop at the Tastee-Freez sign today for smooth-textured, wholesome, creamy-cool refreshment.

See your TASTEE-FREEZ store about special offer on TASTEE-FREEZ COMICS

OVER 1700 TASTEE-FREEZ STORES COAST-TO-COAST

WE DID IT AGAIN!
HOMETOWN'S HAPPY AND TASTEE-FREEZ ALWAYS MAKES A HIT!



KATY'S POSE, FASHION, LETTERING,
ETC. ALL BY GAYLE MCCLURE,
8097 CARNATION DR.
BUENA PARK, CALIF.

THE FOLLOWING STORY WAS ALSO SUGGESTED BY GAYLE ↗

Katy KEENE

(1)

I'VE BEEN WANTING TO PASTE THESE RECENT PHOTOS IN MY ALBUM FOR SOME TIME, SIS!

GOSH! IT'S FUN LOOKIN' AT YOUR PHOTO ALBUM, KATY!

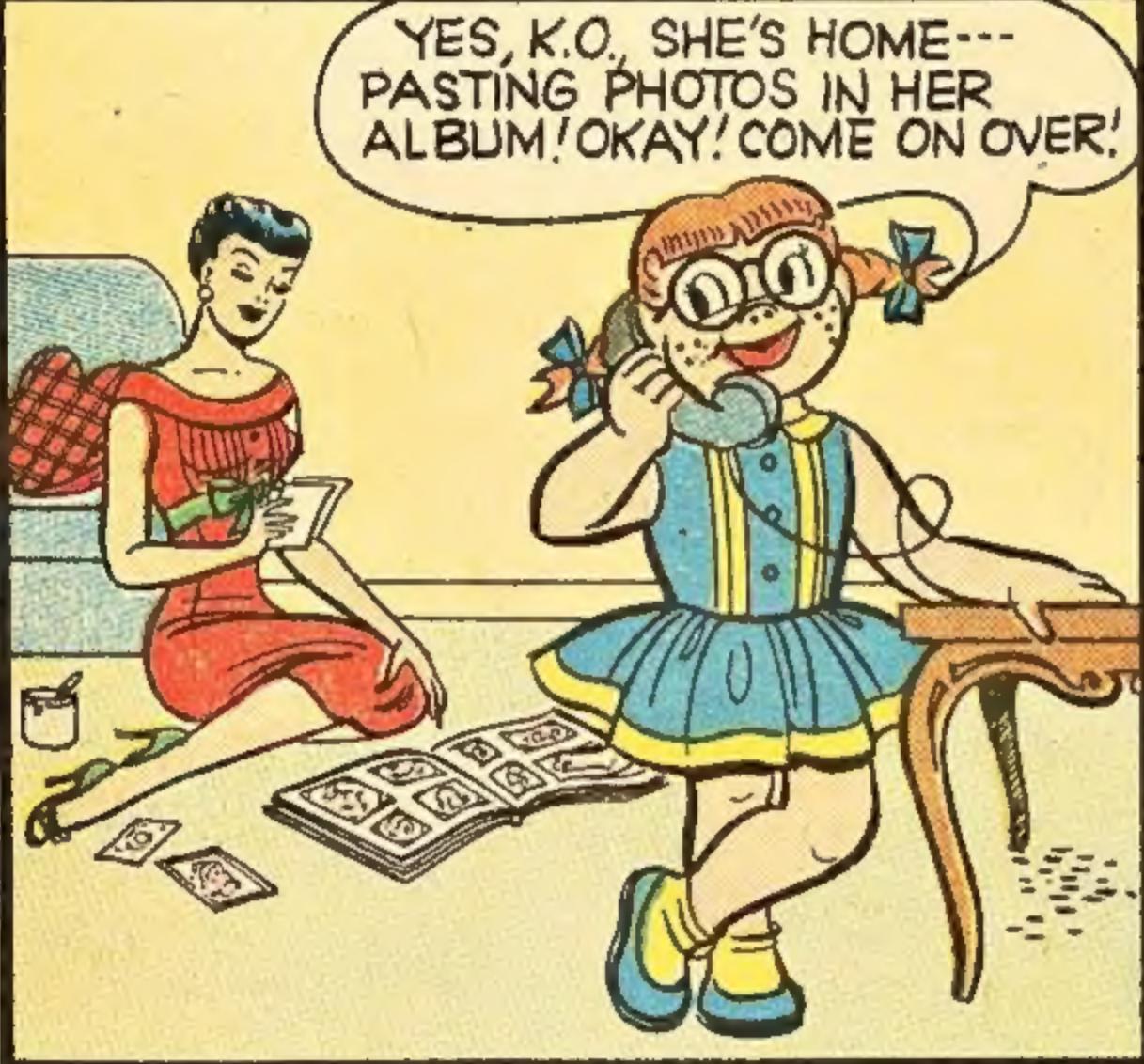
THERE'S OUR PHONE, SIS, WILL YOU RUN AND ANSWER IT?

GOT IT, KATY!



KATY'S DRESS & HAIRDO BY JOSEPH LEON, 191 MCKIBBIN ST., BROOKLYN 6, N.Y.

YES, K.O. SHE'S HOME---
PASTING PHOTOS IN HER
ALBUM! OKAY! COME ON OVER!



K.O. WILL GET A KICK OUT
OF SEEING THESE TOO!

AN' HOW!
'SPECIALLY
YOUR **BABY**
PHOTOS!

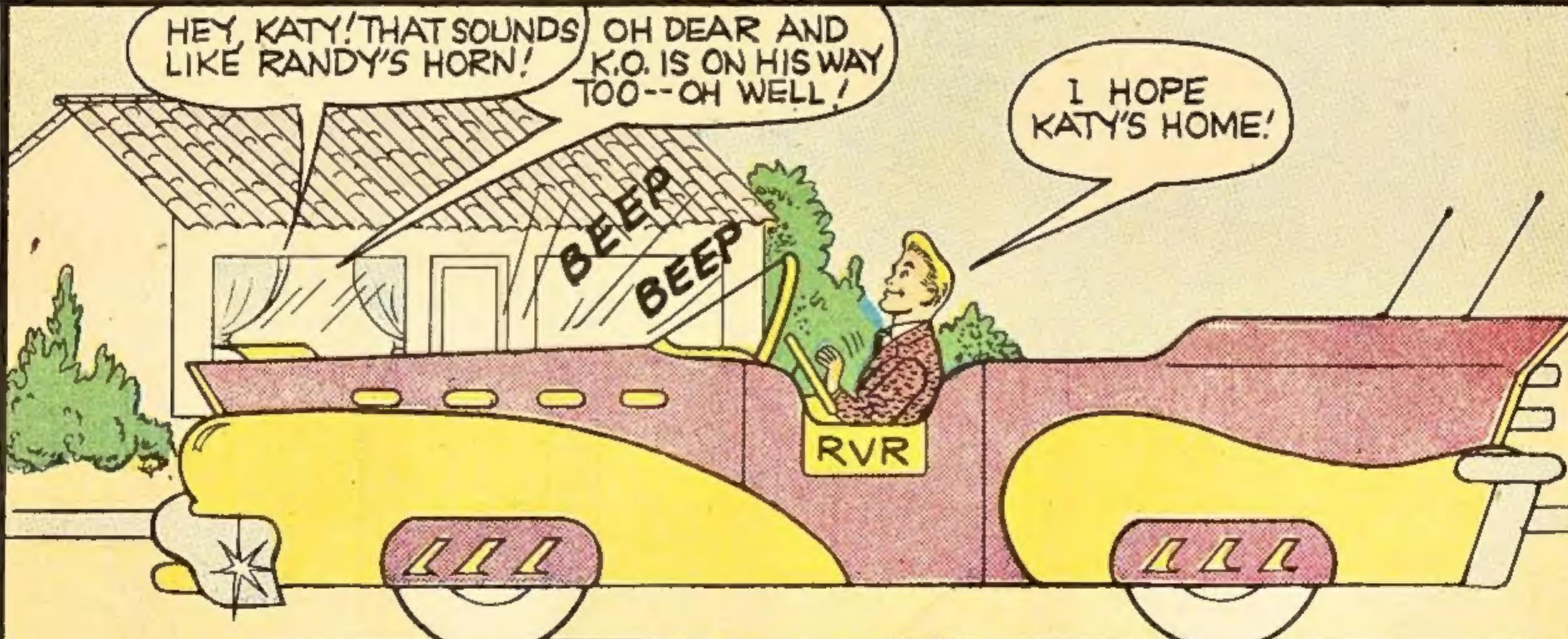


SIS'S DRESS BY FRANCES BERNT, BOX 139, GUASTI, CALIF.

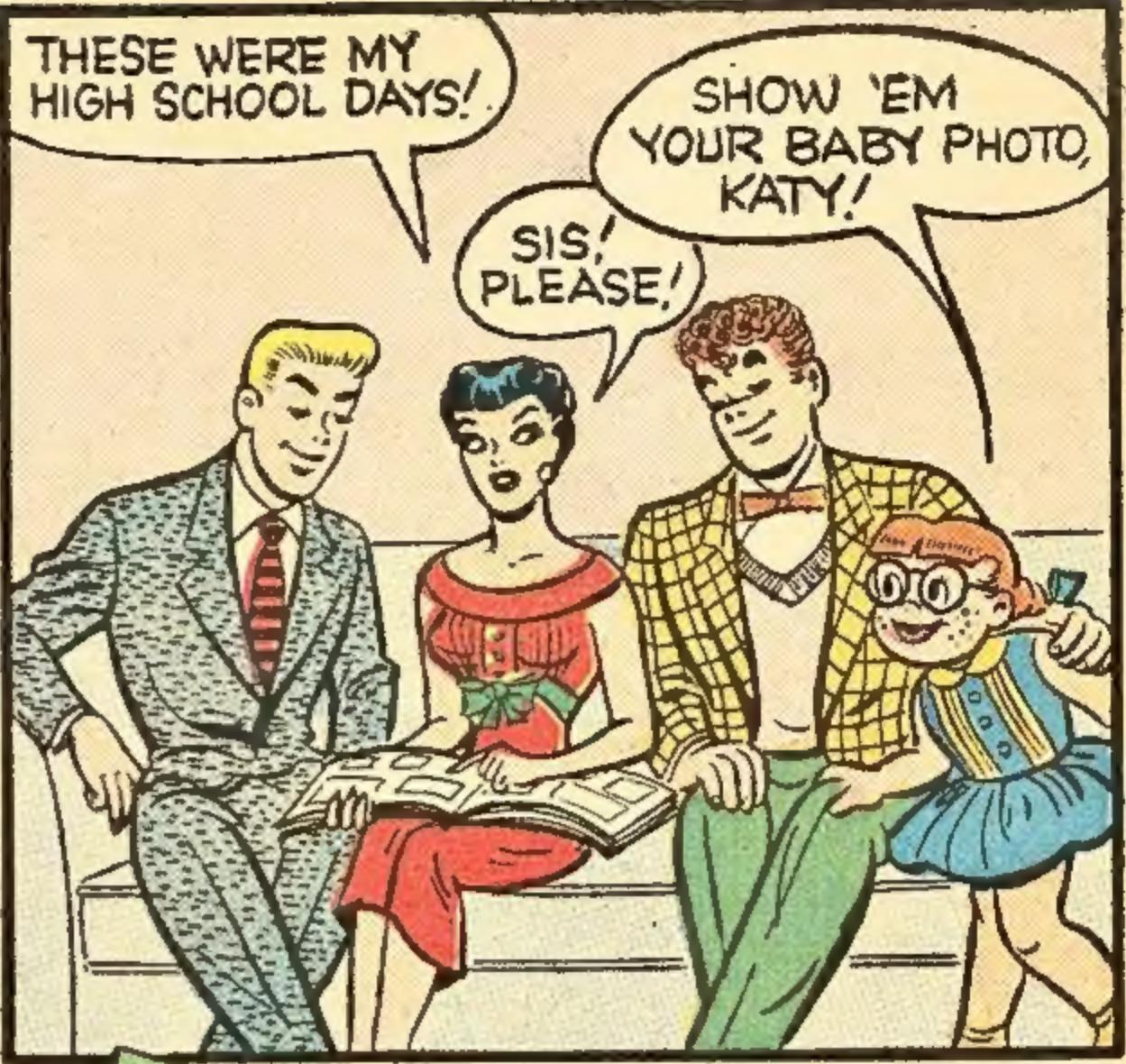
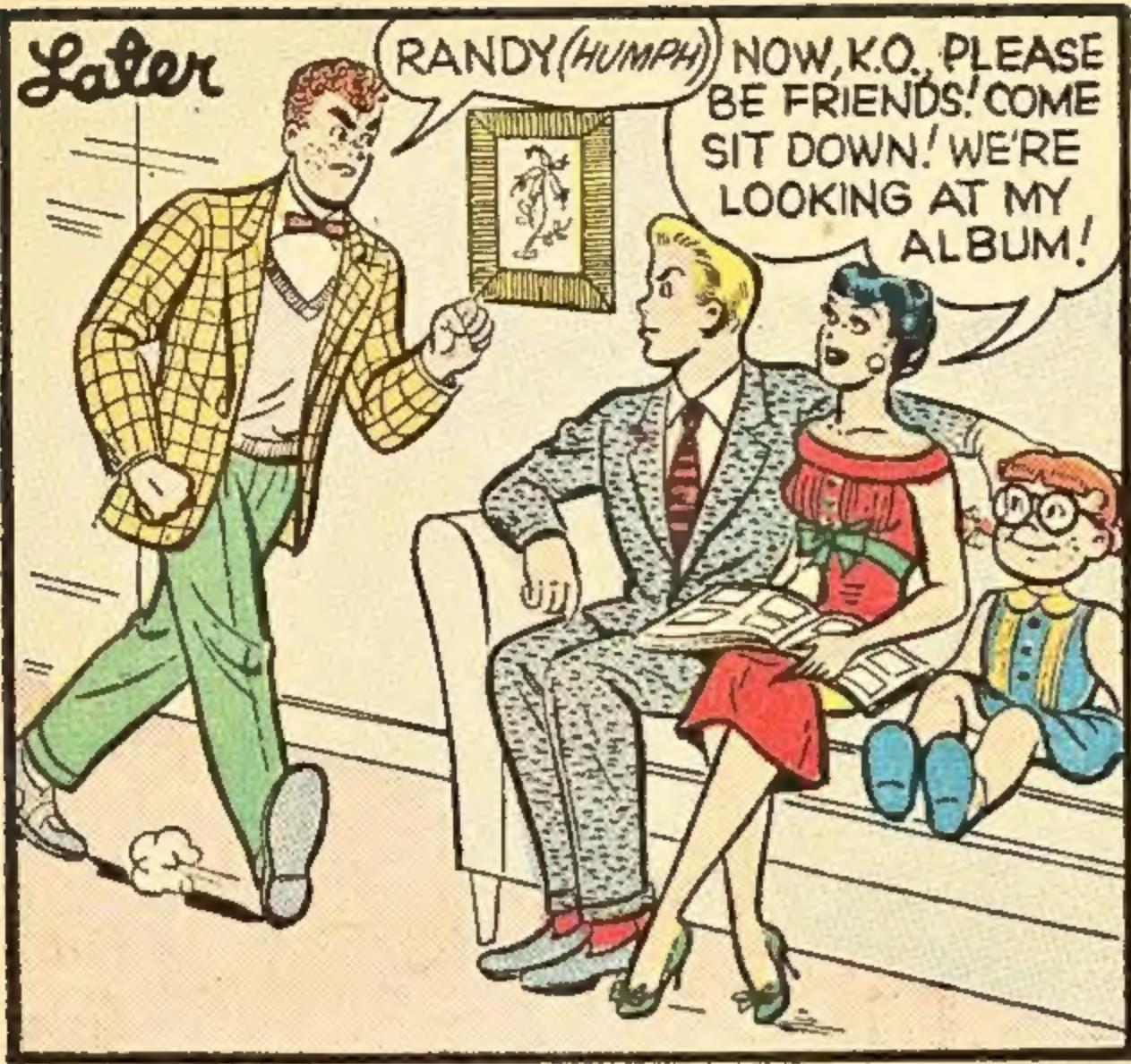
HEY, KATY! THAT SOUNDS
LIKE RANDY'S HORN!

OH DEAR AND
K.O. IS ON HIS WAY
TOO--OH WELL!

I HOPE
KATY'S HOME!



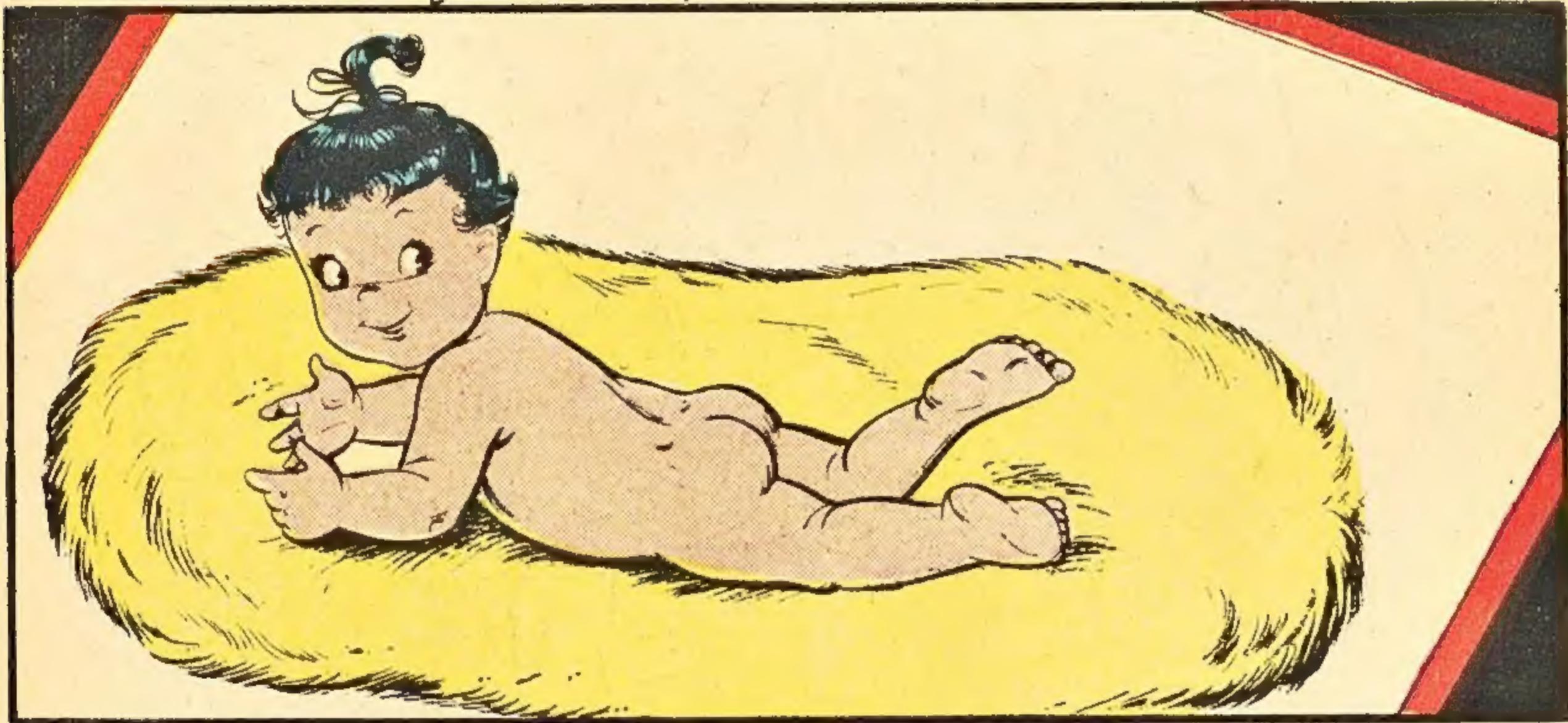
Later



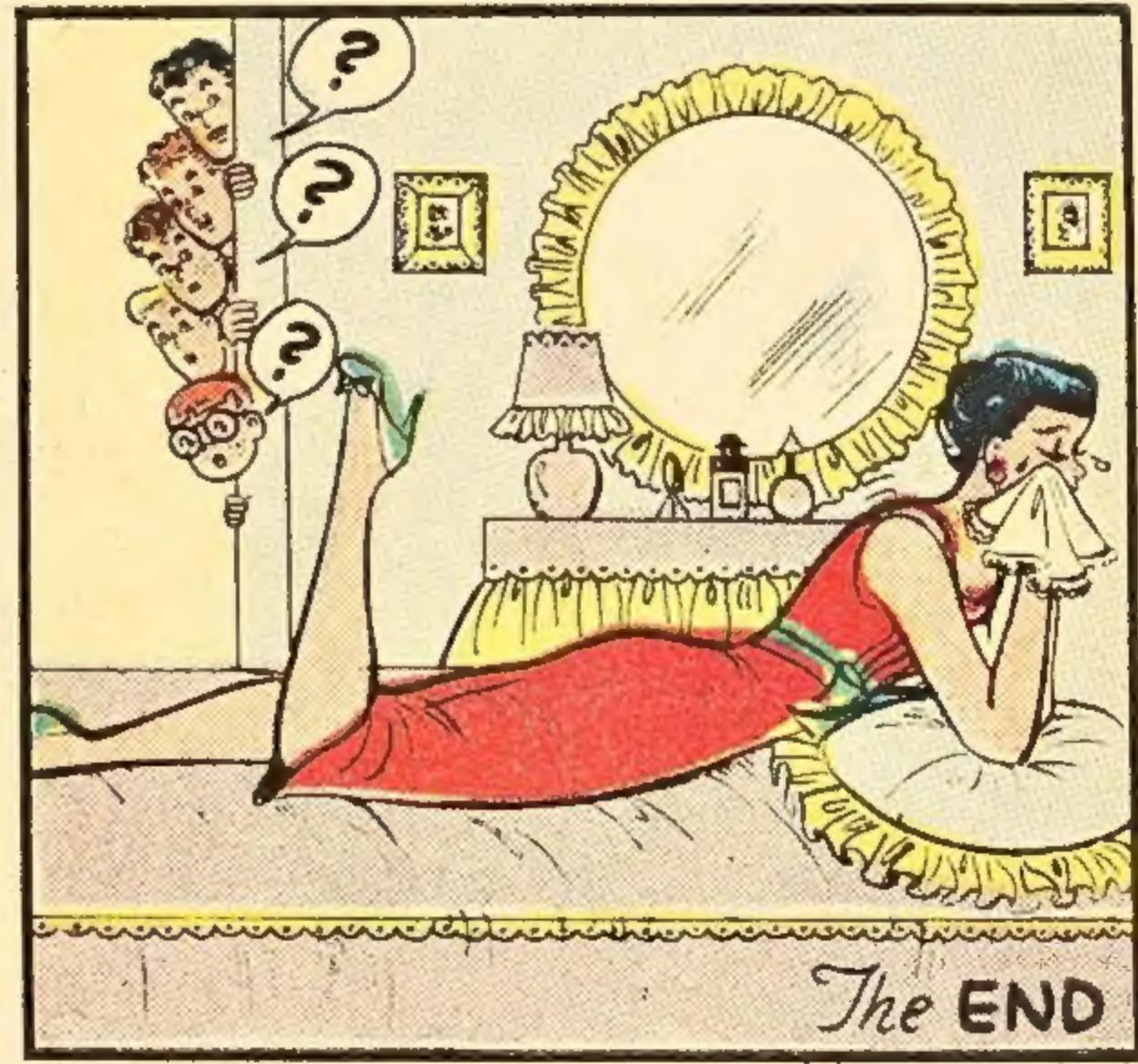
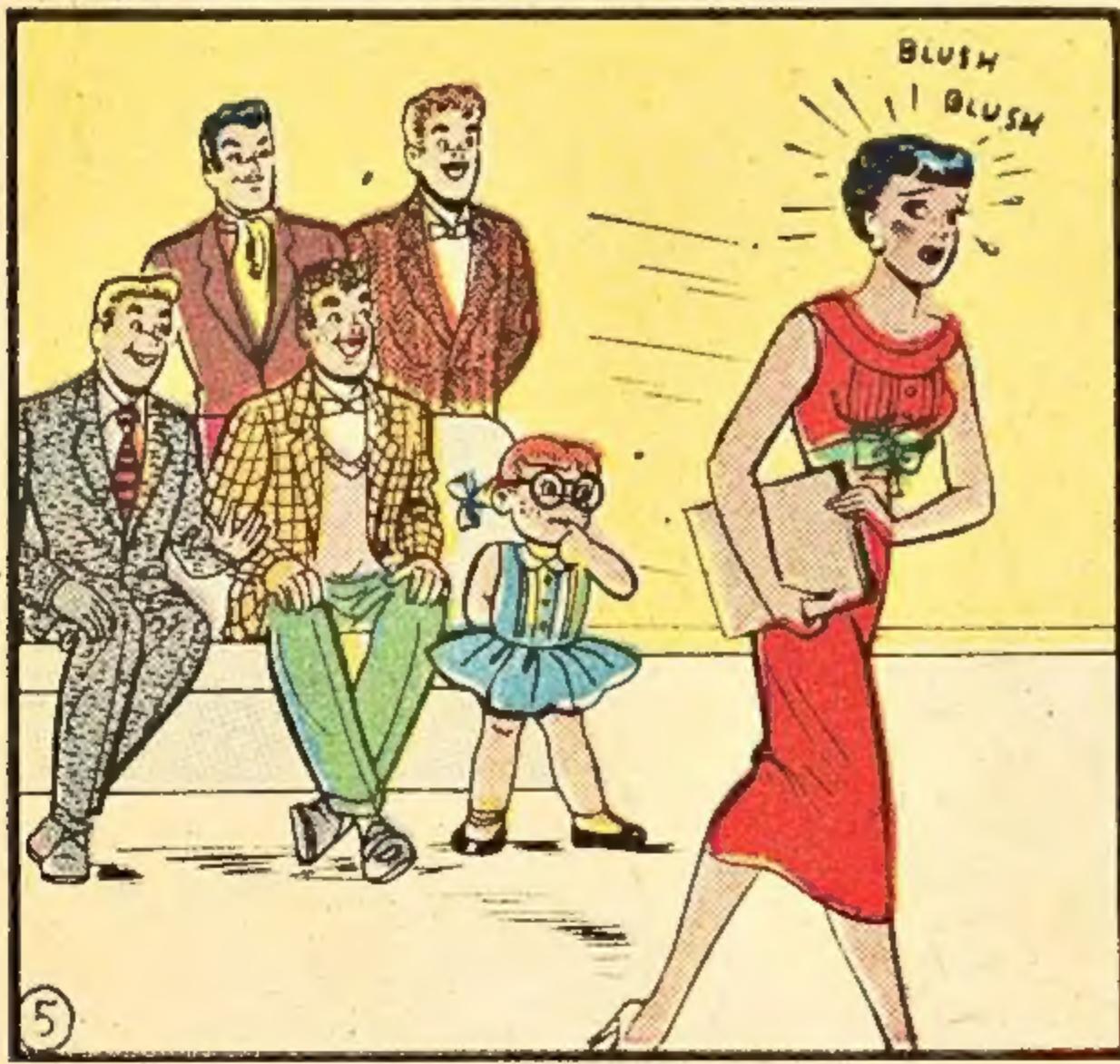




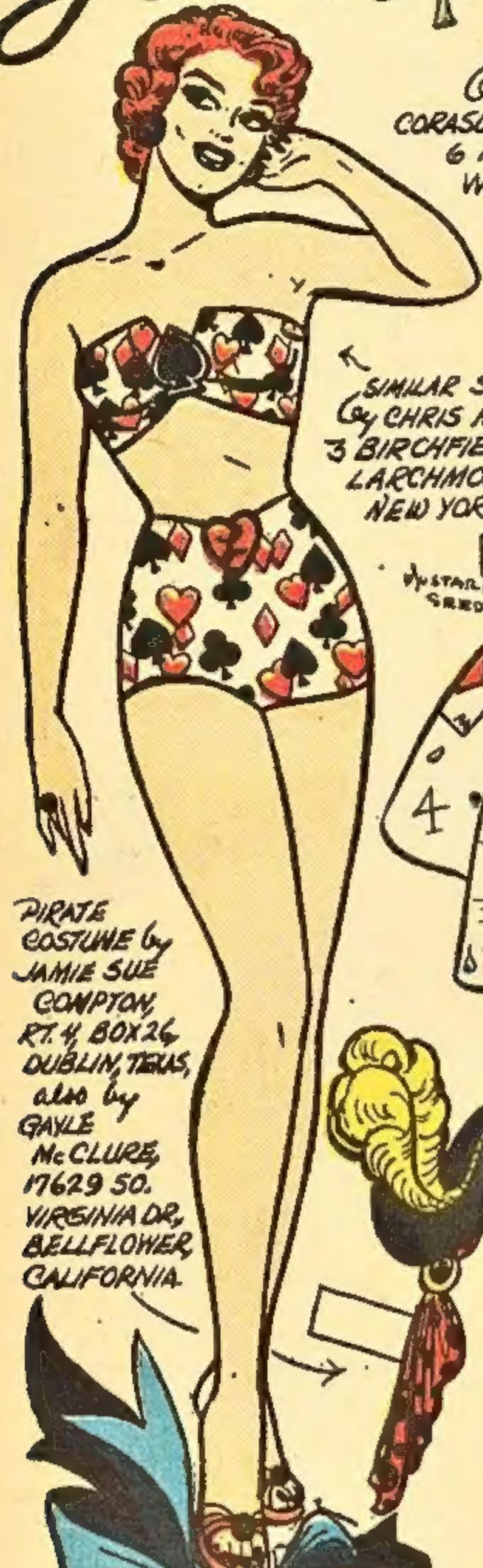
KATY'S BABY PHOTO BY BECKY ALLEN, ROUTE 1, BOX 267, SCOTT, ARK.



MANY THANKS TO ALL THE OTHER FANS WHO HAVE ASKED FOR A KATY PHOTO ALBUM STORY!



Lucky RED LORELEI FASHIONS



by CORASUE JOHNSON,
6136 SOUTH WHIPPLE,
CHICAGO, ILLINOIS

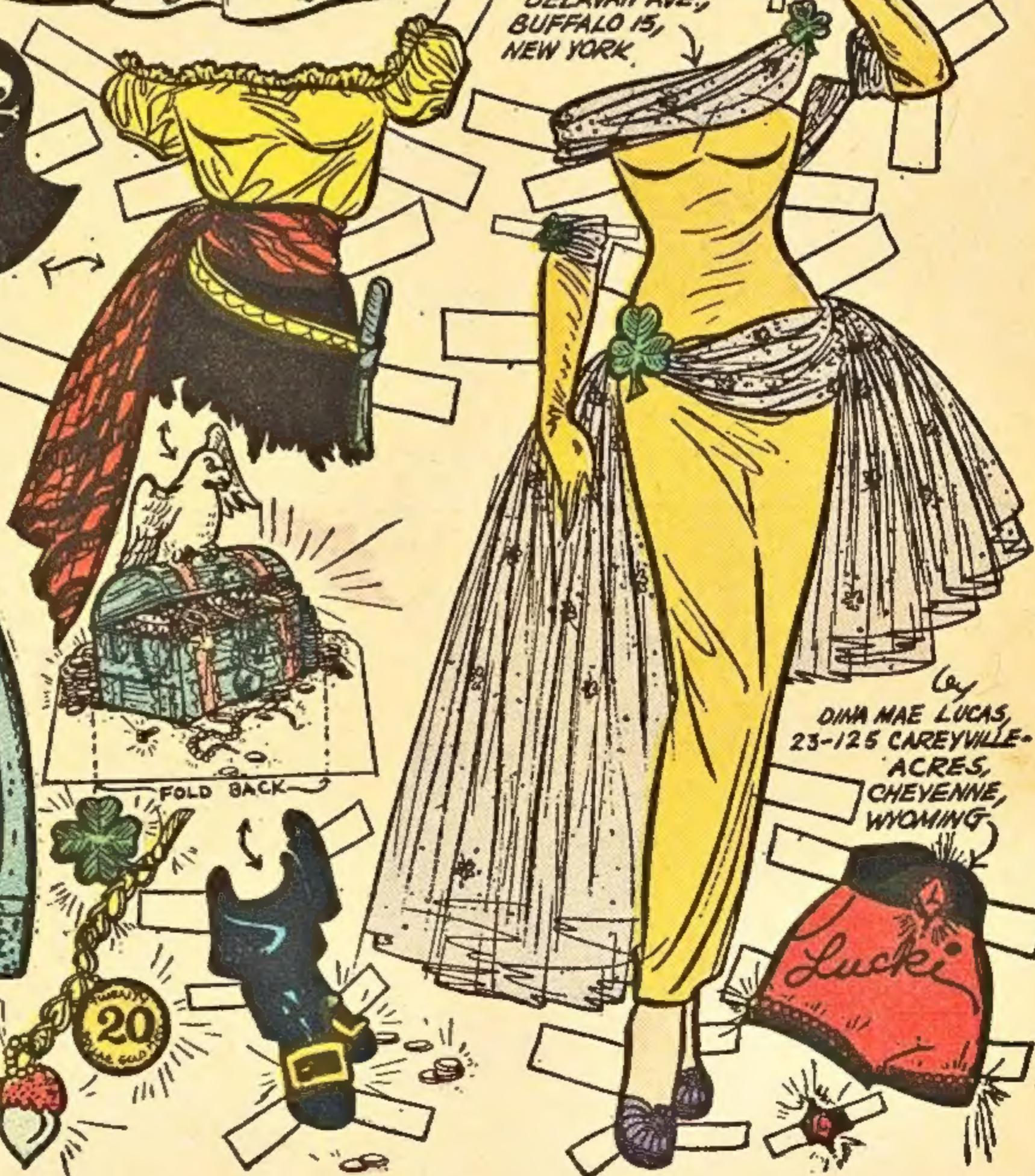
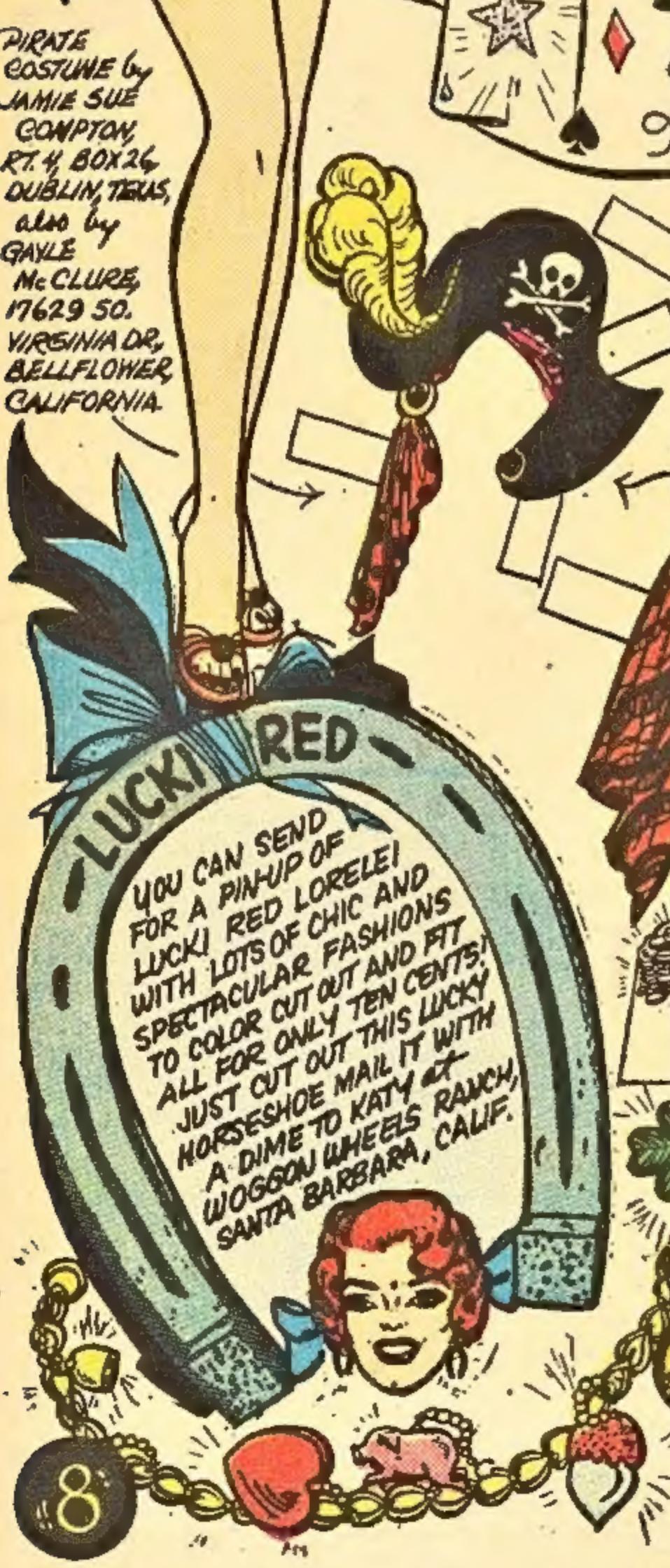
SIMILAR SUIT
by CHRIS NOVAK,
3 BIRCHFIELD ROAD,
LARCHMORDE,
NEW YORK,

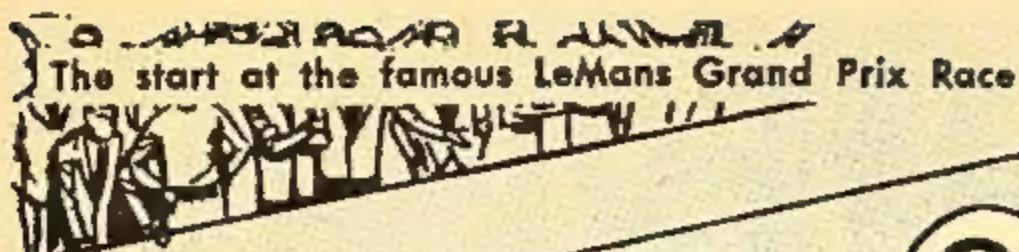
Mustard Seed



by MARLENE RISIN,
17403 STOEPEL,
DETROIT 21,
MICHIGAN.

by BARBARA LANG,
1486 EAST DELAVAN AVE.,
BUFFALO 15,
NEW YORK.

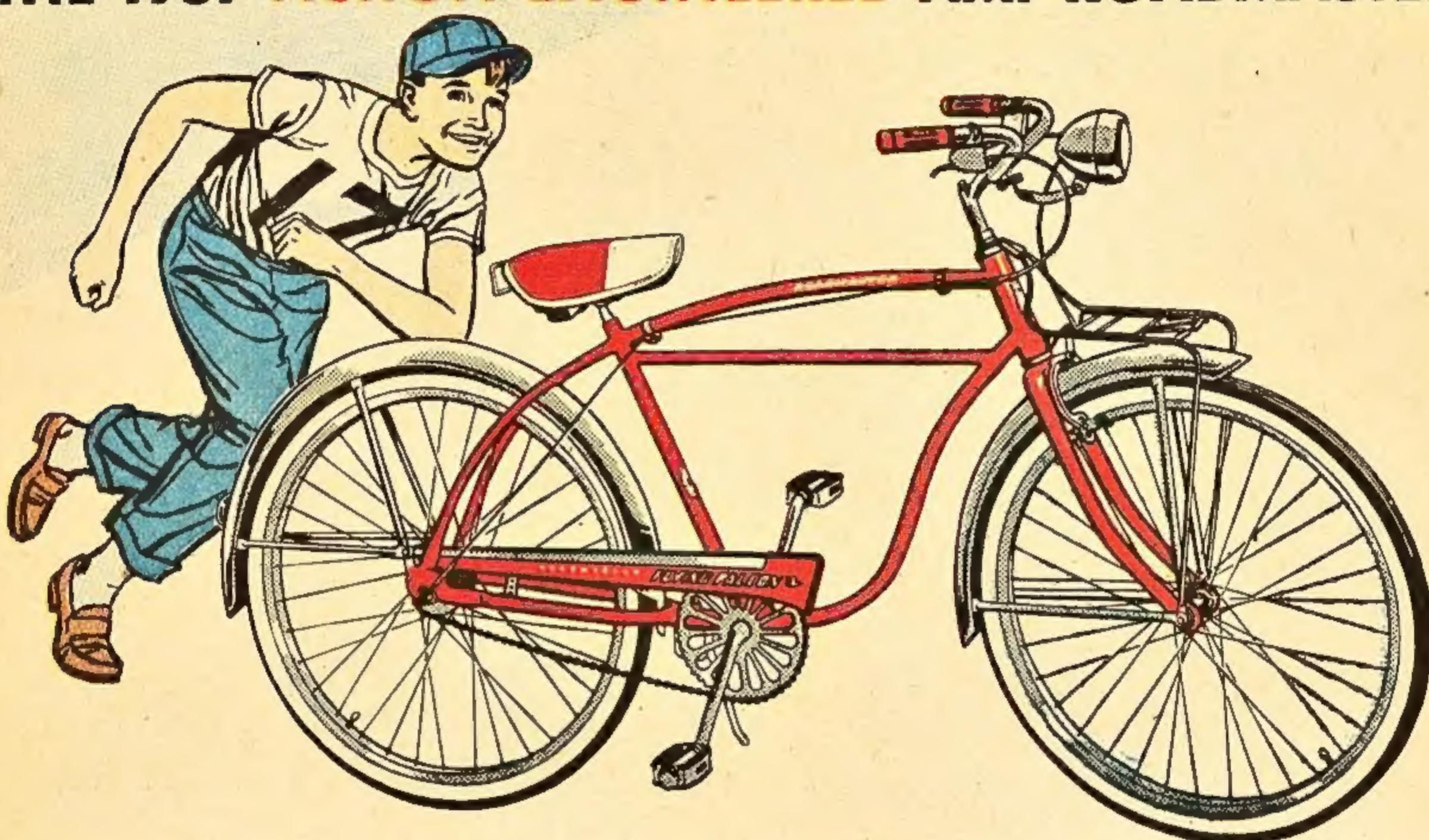




The start at the famous LeMans Grand Prix Race

Out of the thunder
of sports car racing
comes a great new sports bike...

THE 1957 ACTION-ENGINEERED AMF ROADMASTER



Mount this AMF ROADMASTER Flying Falcon and get set! Get set to roll on your very own version of a flashing sports car. 'Action-Engineering' gives you powerful three-speed gears for jack-rabbit starts...flattening hills...or straightaway cruising. You'll ride safer and more comfortably, too, with action-features like these: double-grip hand and foot brakes, powerful search-beam light, fast, ground-gripping 1.75 middleweight tires and racy

front luggage carrier. For the power...speed...and safety you need, ride AMF ROADMASTER...the only bike that's 'Action-Engineered' for boys who like action. See it at your dealer's soon!

MOM & DAD: Ask your AMF ROADMASTER Dealer to demonstrate the safety features of our famous reinforced, electronically welded bike frame. We guarantee it for life!

SEND THE COUPON NOW!

SEND FOR YOUR FREE
32-PAGE FULL-COLOR BOOK..



Another **AMF** Product

ROADMASTER
BICYCLES

AMF CYCLE COMPANY
Little Rock, Arkansas
AC-708

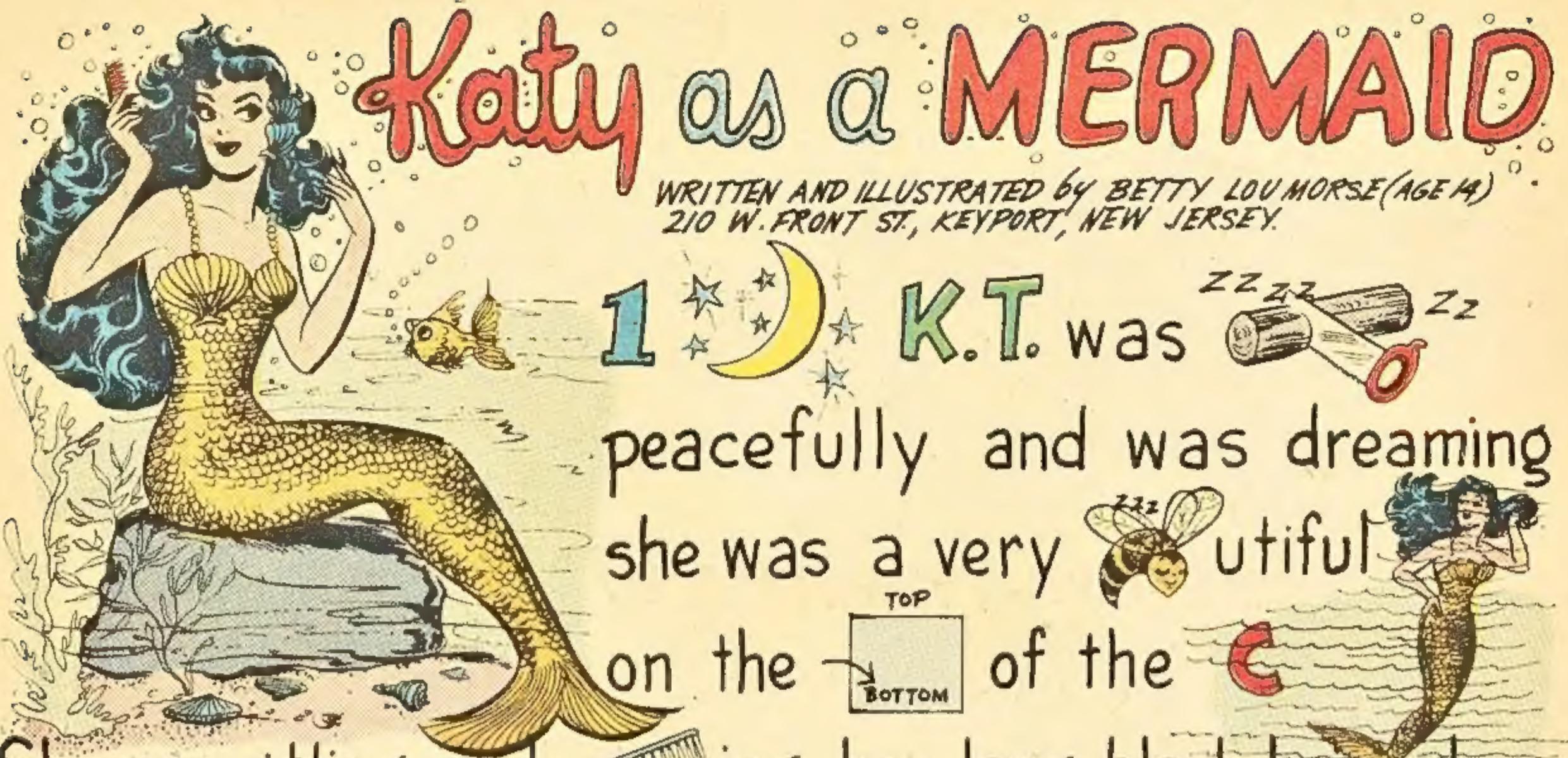
Send me immediately my free copy of "Bud Wins His Wings" the story of how to ride, service and play games with bikes. AC-708

NAME _____

ADDRESS _____

CITY _____ ZONE _____

STATE _____



Katy as a MERMAID

WRITTEN AND ILLUSTRATED BY BETTY LOU MORSE (AGE 14)
210 W. FRONT ST., KEYPORT, NEW JERSEY.

1 ⭐ ⭐ ⭐

K.T. was



peacefully and was dreaming
she was a very ⚡ utiful
on the ⚡ of the C

She was sitting and ing her long black hair when

suddenly a BIG came crawling over 2 her.

1 of his long tentacles reached out and wound
itself around her → WAIST She screamed EEEK!
and tried 2 free herself but the ⚡ only laughed
and laughed as he carried her away.

Just t who was a mer- heard her screams

and came SWIMMING over to resQ He took

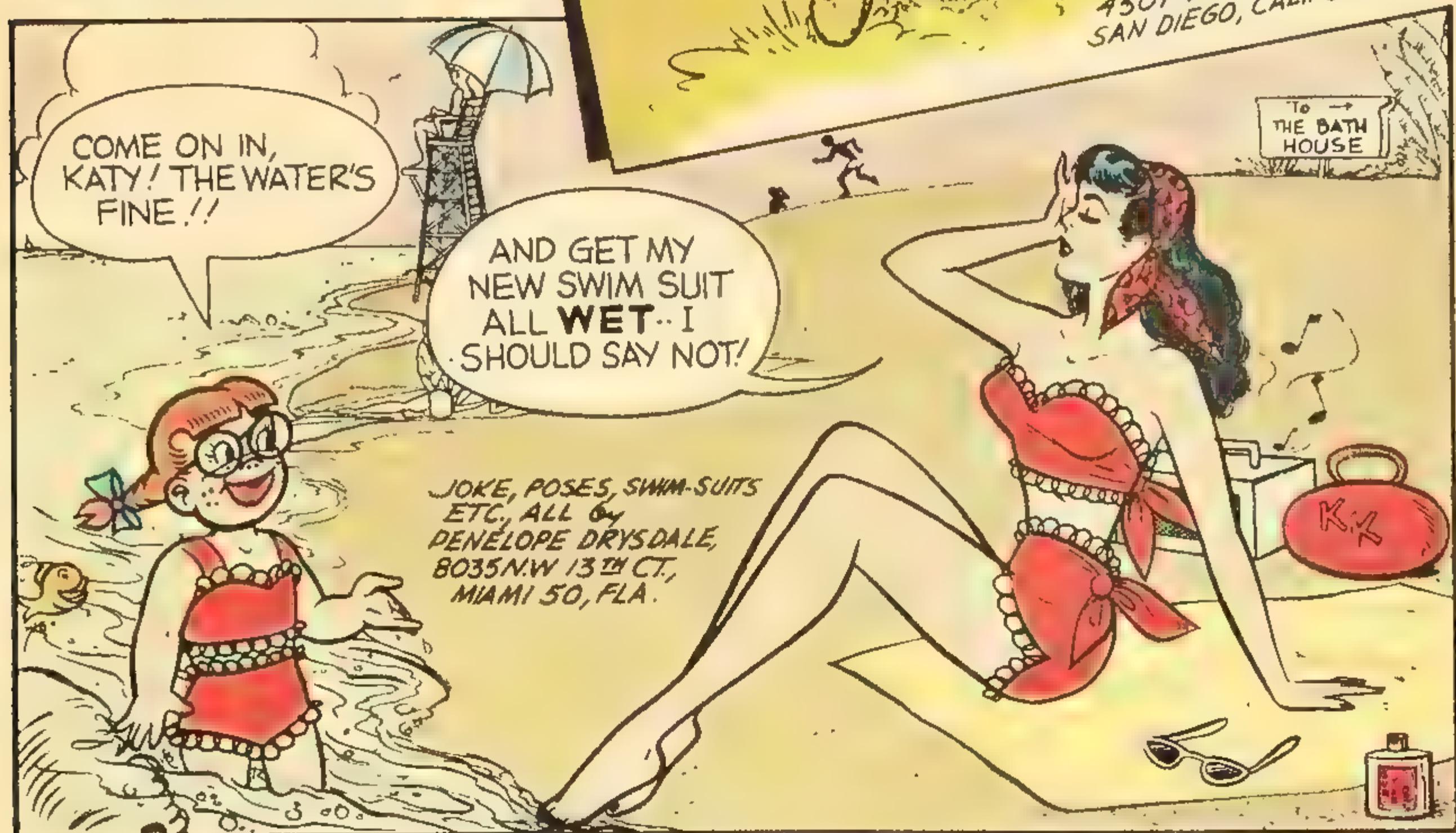
one good ⚡ at the ⚡ and knocked him out
cold as a mackerel and swam away with

"Oh" said K.T. "Let me thank you by giving U
t big ⚡" Just then the darn ⚡ went off !

K.T. awoke suddenly and said, "Shucks! now I'll have
2 wait 'til 2 ⭐ ⭐ to C how m ⚡ dream ends!"

KRAZY KATY KEENE JOKES

By Bill Woggon
AND
KATY'S FANS



I CARRY MY INK
SUPPLY IN MY PURSE

I CARRY MINE IN
MY POCKET



SHEAFFER'S NEW CARTRIDGE PEN

JUST DROP SKRIP CARTRIDGE
INTO BARREL,
AND WRITE!



\$2.95

with 2 Skrip
cartridges

Extra cartridges
available in
handy 5-pack

The fountain pen that fills like a ballpoint!

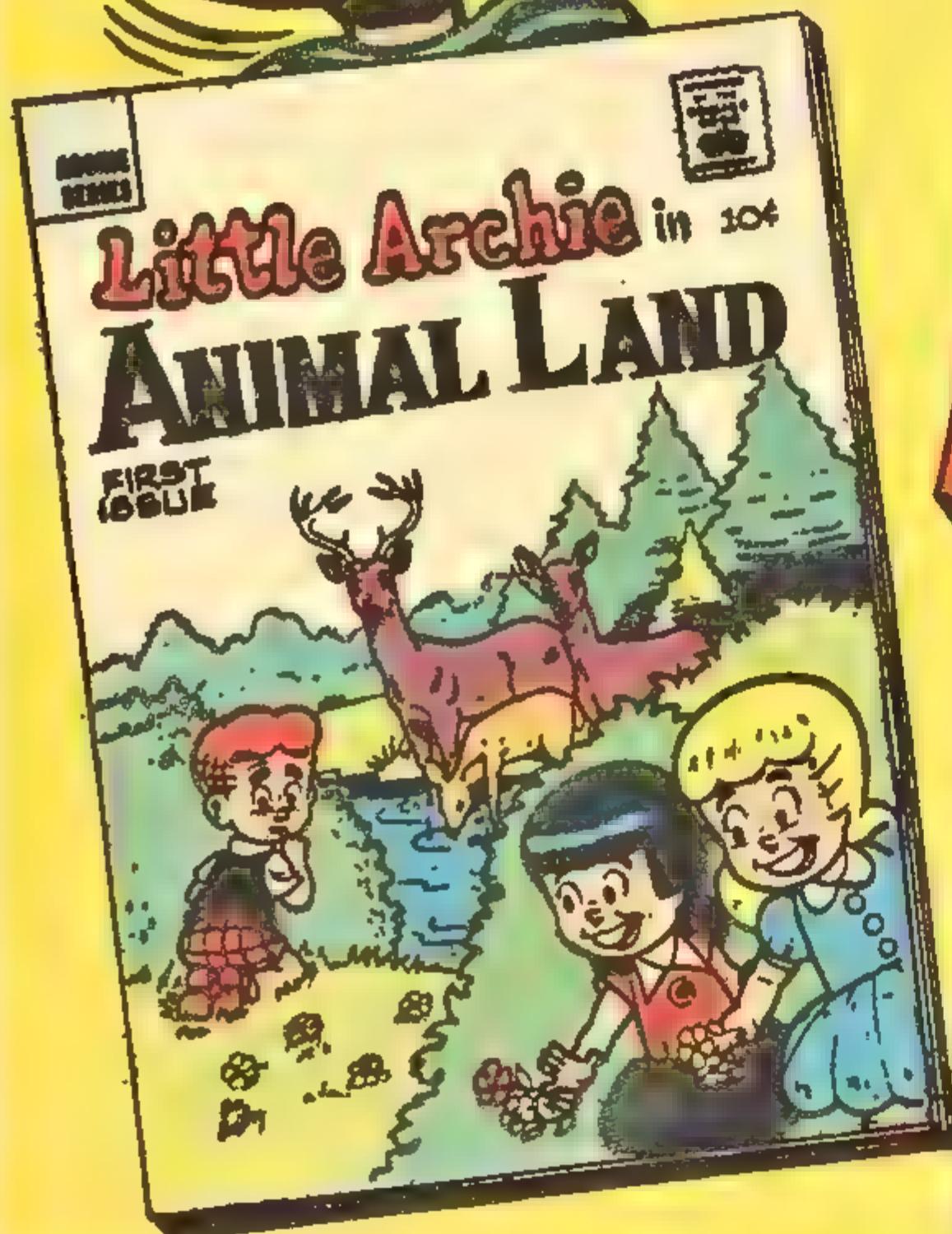
©1957, W. A. Sheaffer Pen Company, Fort Madison, Iowa

YUK! YUK!

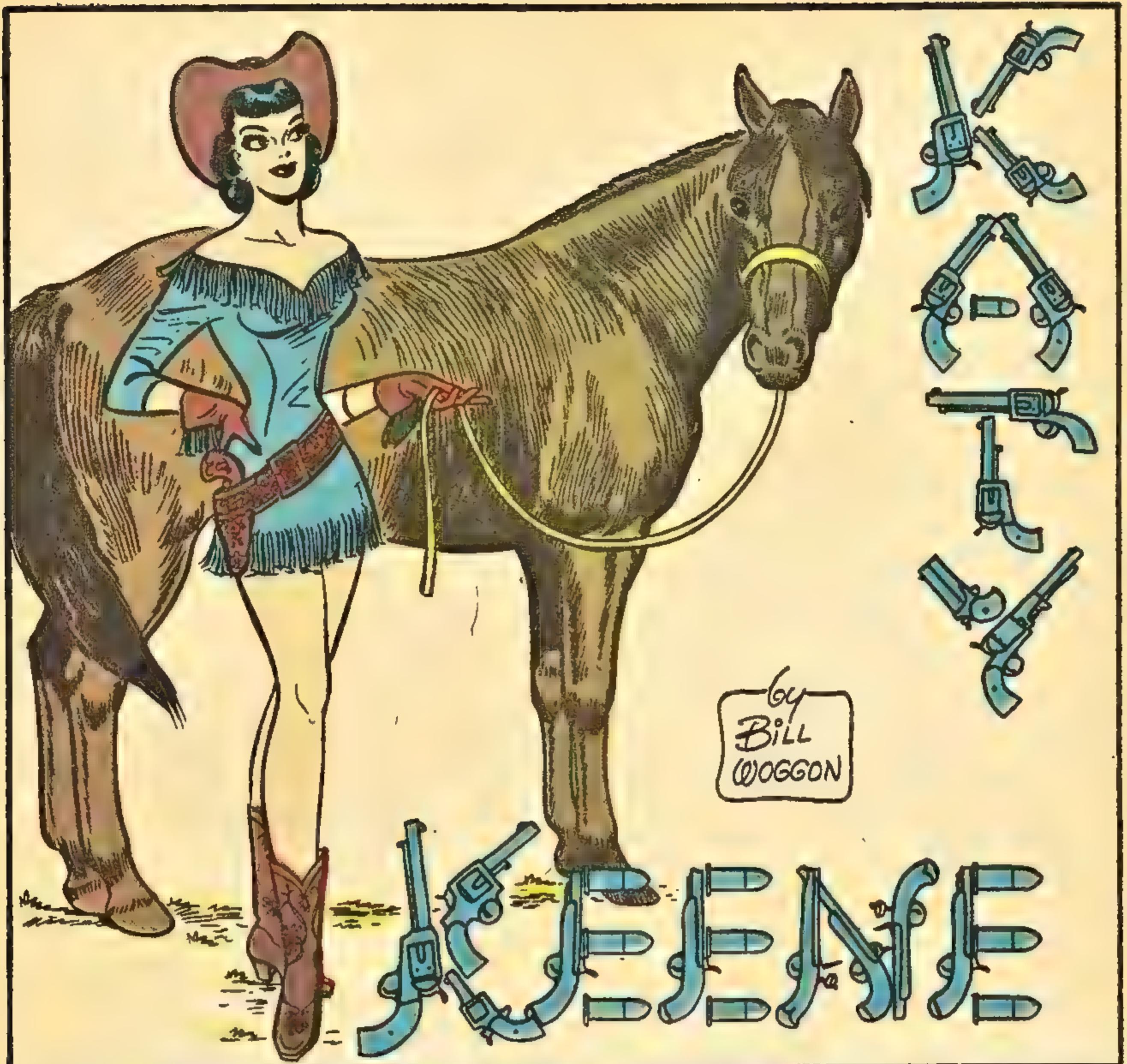
THEY'RE NEW!
THEY'RE GREAT!
THEY'RE THE
LATEST!



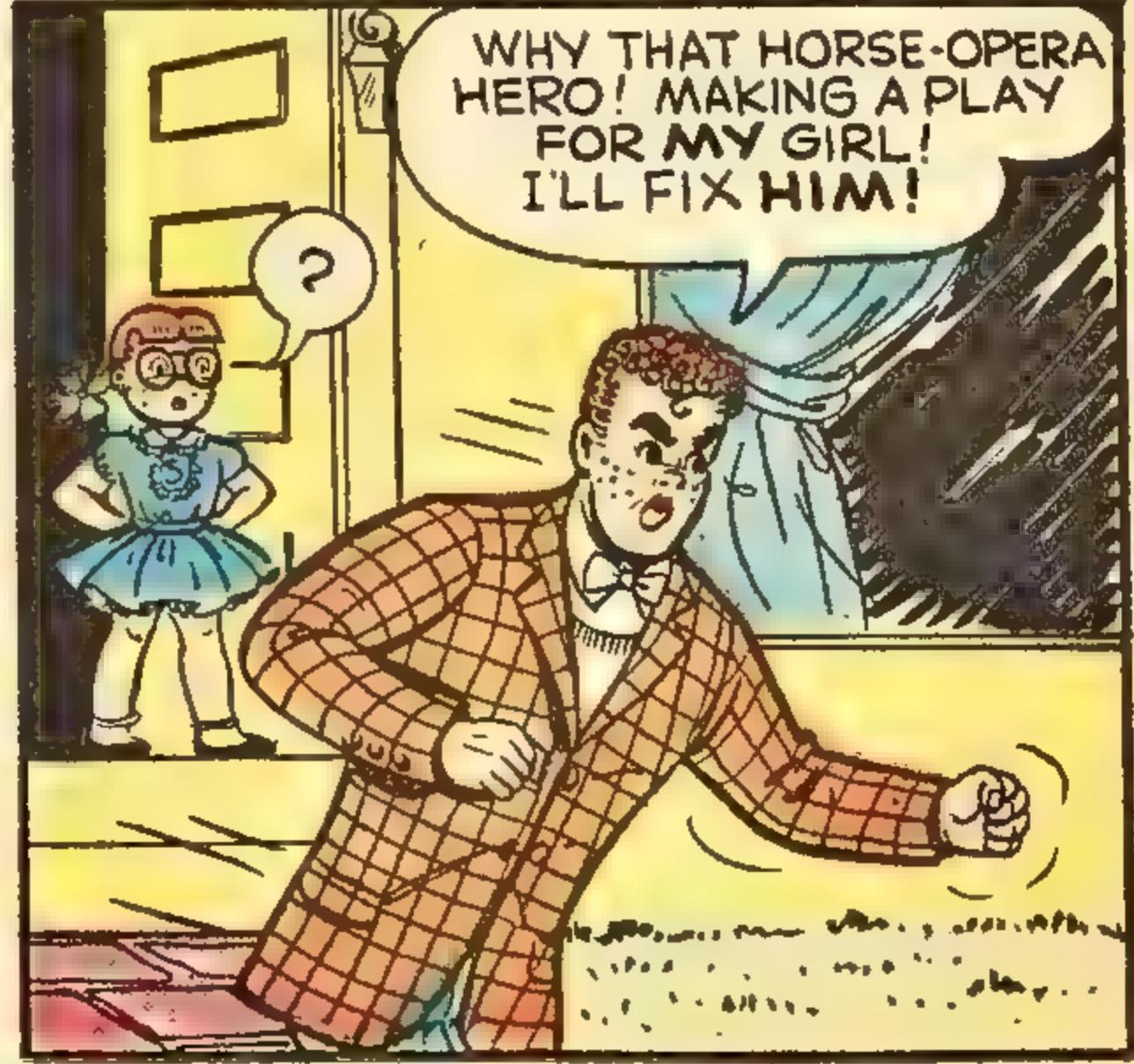
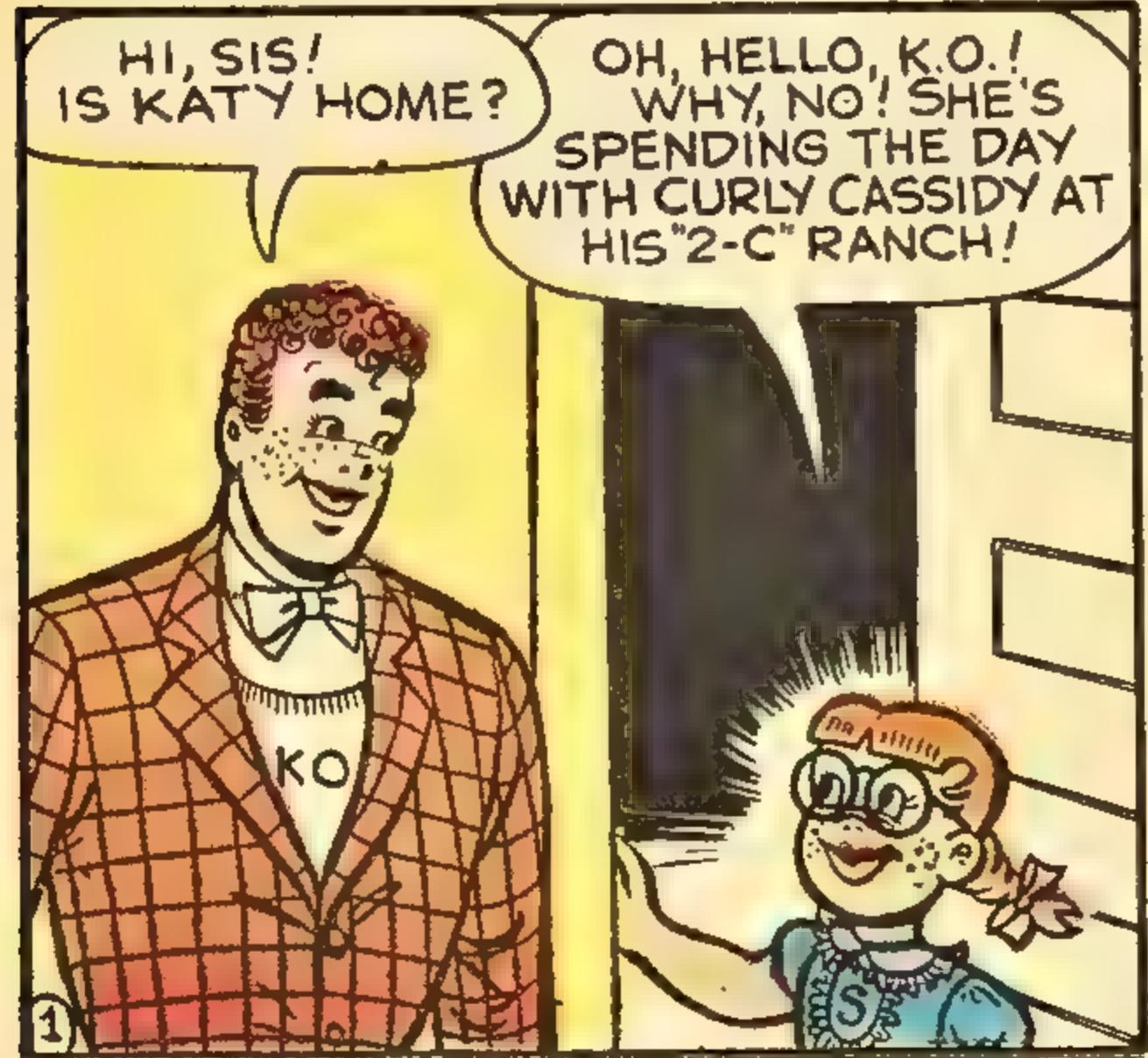
THEY'RE TWO FUN-FILLED BOOKS OF THE ARCHIE SUMMER SERIES!



THESE ARE TWO OF THE JAM PACKED, LAFF-LOADED BOOKS THAT ARE SALE RIGHT NOW! IF YOU CAN'T FIND THEM ON YOUR NEWSSTAND, SEND IN 10¢ IN COIN TO ARCHIE SUMMER SERIES ROOM 603, 241 CHURCH ST., NEW YORK 13, N.Y.



KATY'S WESTERN OUTFIT, POSE + PISTOL LETTERING by CARLA SUE UMFLEET, 1215 MARILYN ST., MEMPHIS, TENN.



K.O.'S JEEP ROARS DOWN CALIFORNIA HIGHWAY 150~~~

JUST WAIT TILL I GET MY HANDS ON THAT DRUG-STORE COWBOY!



He skids through the gate of Curly Cassidy's 2-C Ranch!

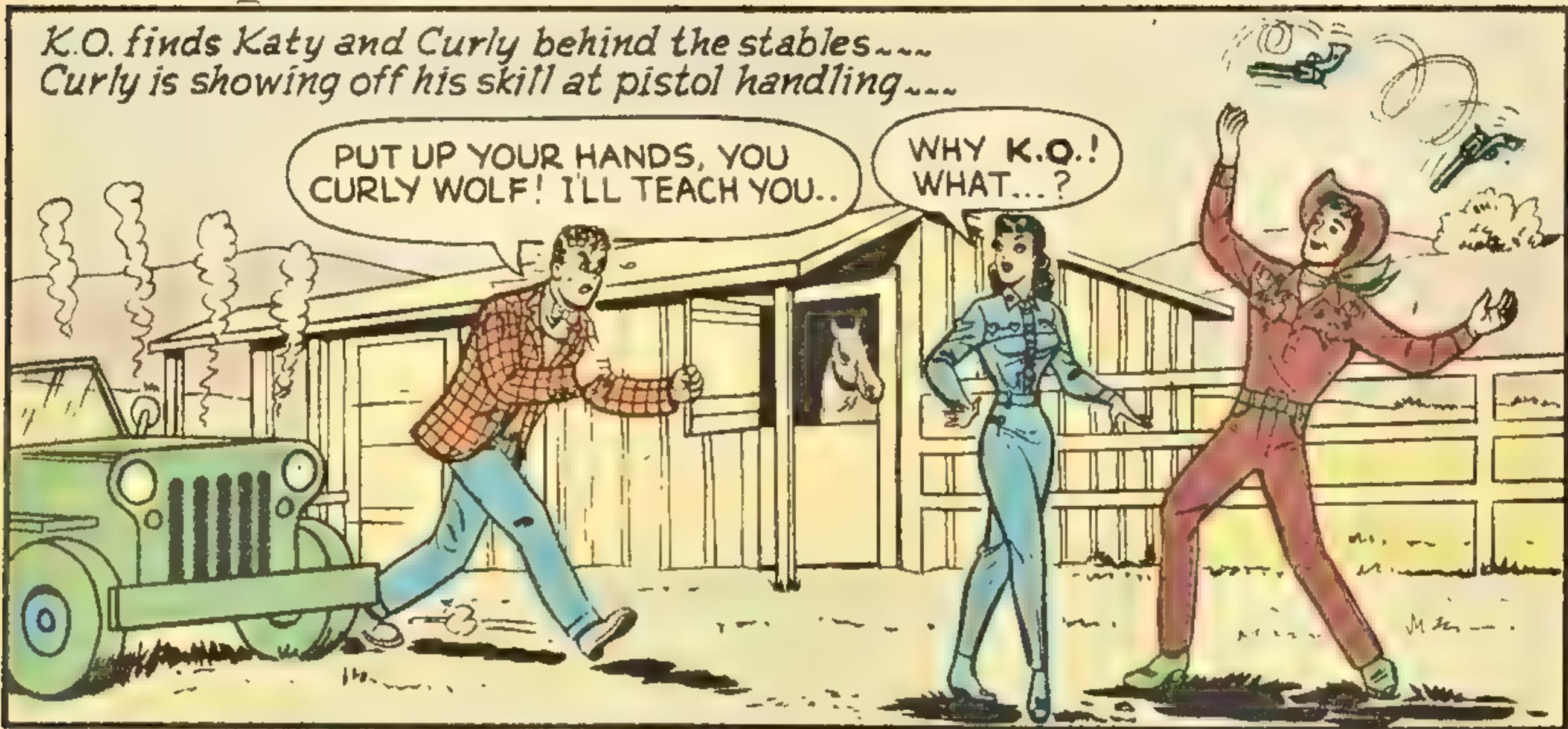
2C RANCH



K.O. finds Katy and Curly behind the stables~~~
Curly is showing off his skill at pistol handling~~~

PUT UP YOUR HANDS, YOU CURLY WOLF! I'LL TEACH YOU..

WHY K.O.! WHAT...?



KATY'S WESTERN COSTUME by LAREN HINTON, 510 HAMBURG, ST. JOSEPH, MO.

C'MON! PUT 'EM UP!
ARE YOU SCARED
TO FIGHT?

WHAT'S TO
FIGHT ABOUT?

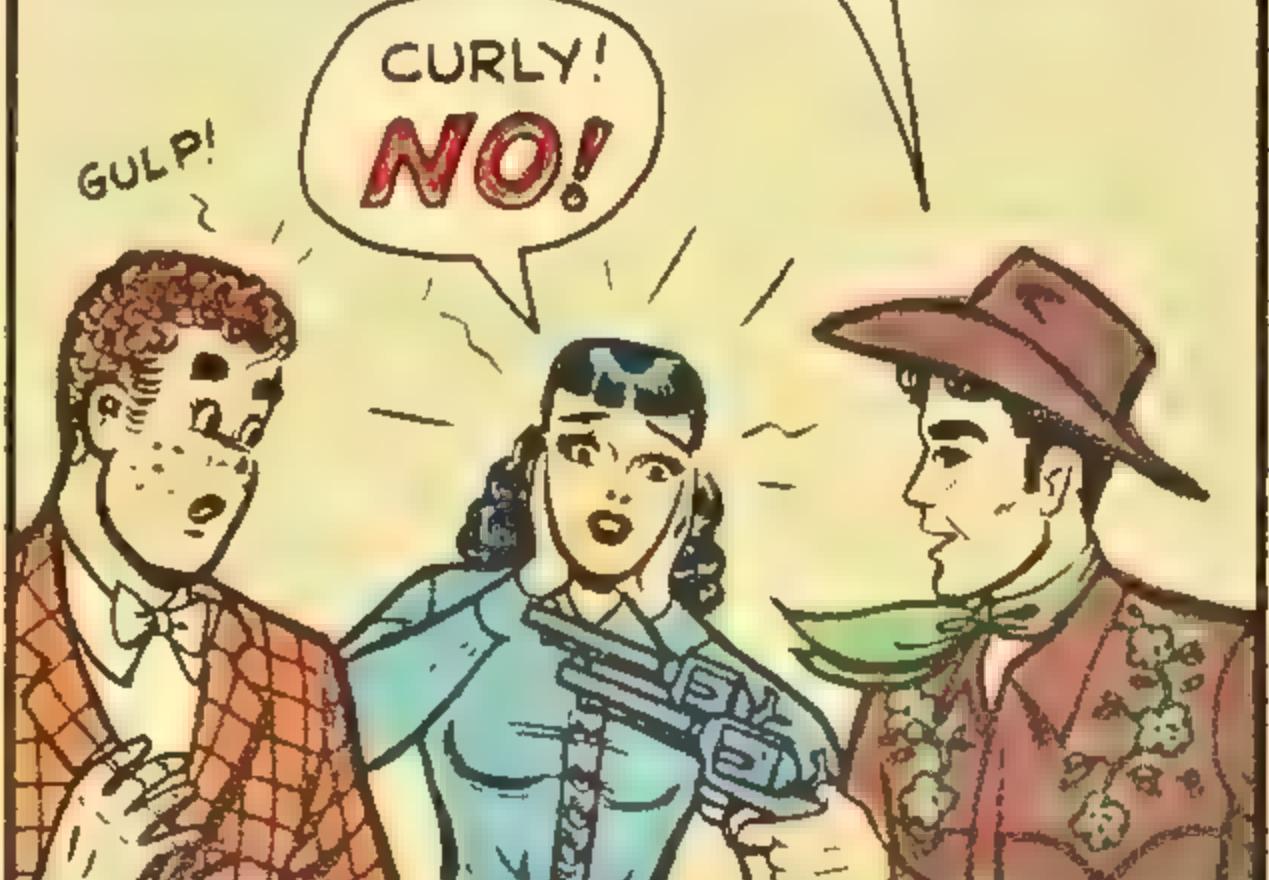
K.O.!
STOP IT!



ANYWAY, I'D BE STUPID TO FIGHT YOU...
YOU'RE A PROFESSIONAL! LET'S TRY
GUNS AND SEE WHO'S SCARED!

GULP!

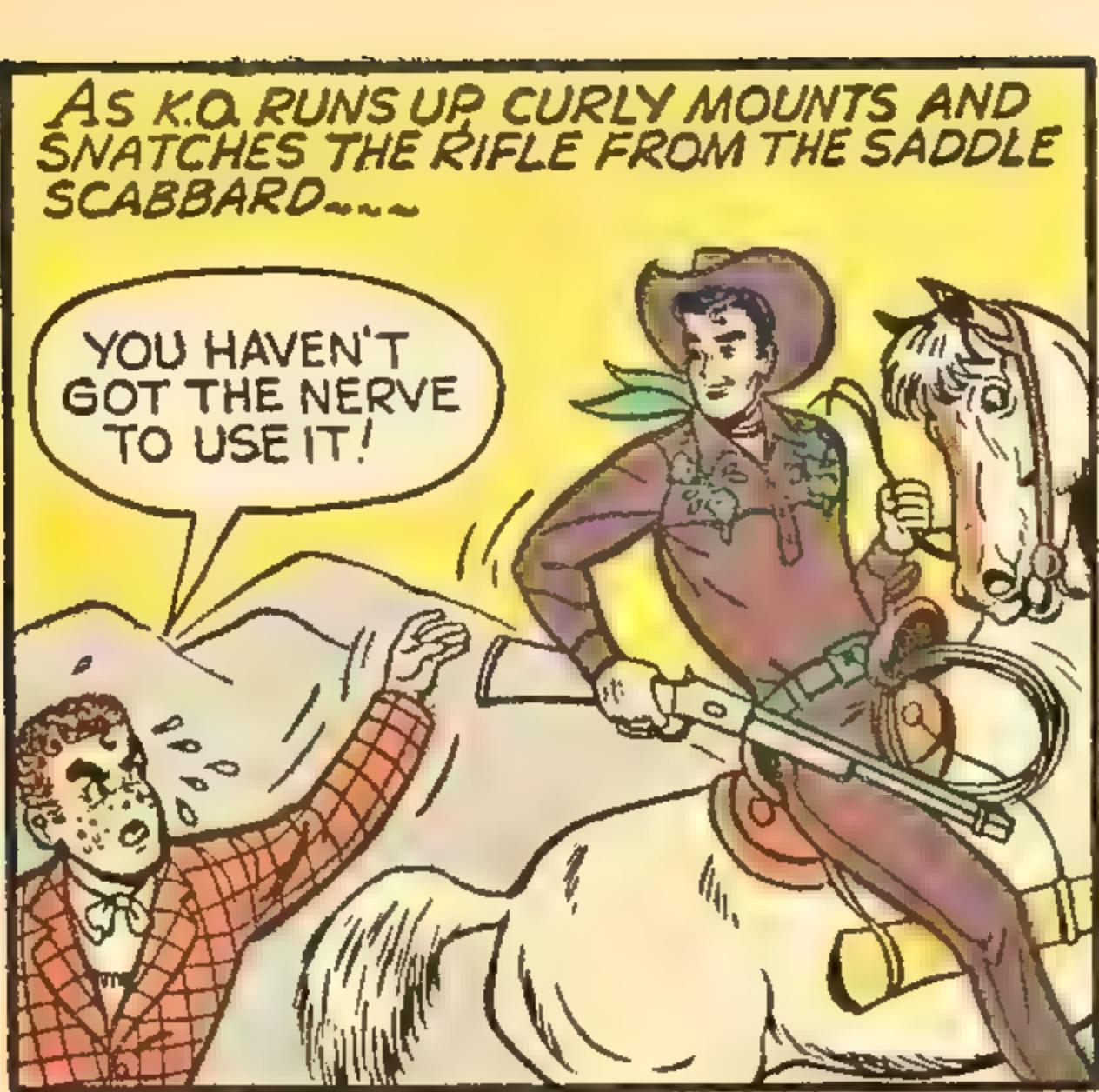
CURLY!
NO!





AS K.Q. RUNS UP CURLY MOUNTS AND SNATCHES THE RIFLE FROM THE SADDLE SCABBARD....

YOU HAVEN'T GOT THE NERVE TO USE IT!



I WARNED YOU, KELLY! DON'T MESS WITH ME!

I'LL WRAP THAT RIFLE 'ROUND YOUR NECK LIKE A NECKTIE!



MAYBE YOU WON'T BE SO HOT-HEADED NOW! THAT'LL COOL YOU OFF! TEE HEE

BLUB! GASP! CHOKE!
OH, NO! NOT ANOTHER WATER GUN!

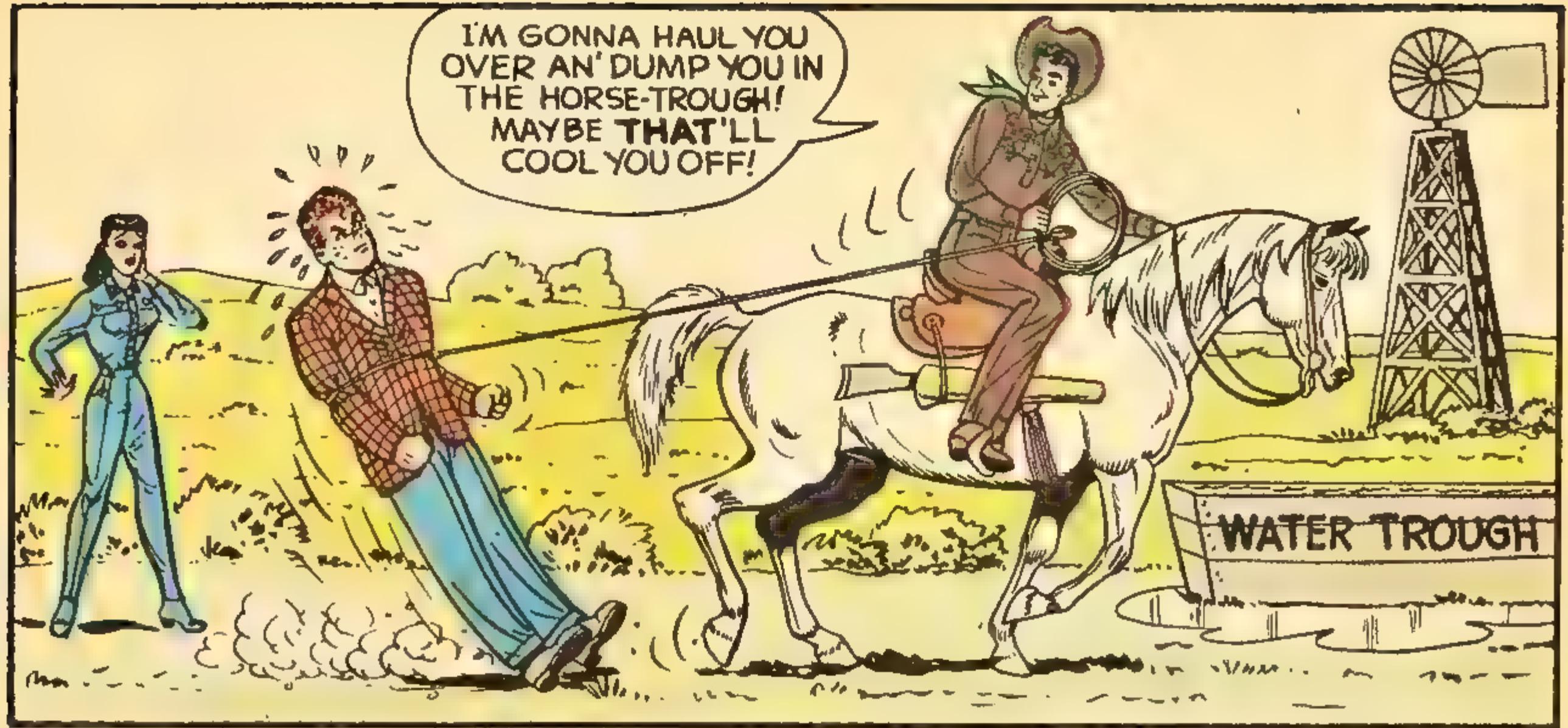
WELL, HERE WE GO AGAIN!

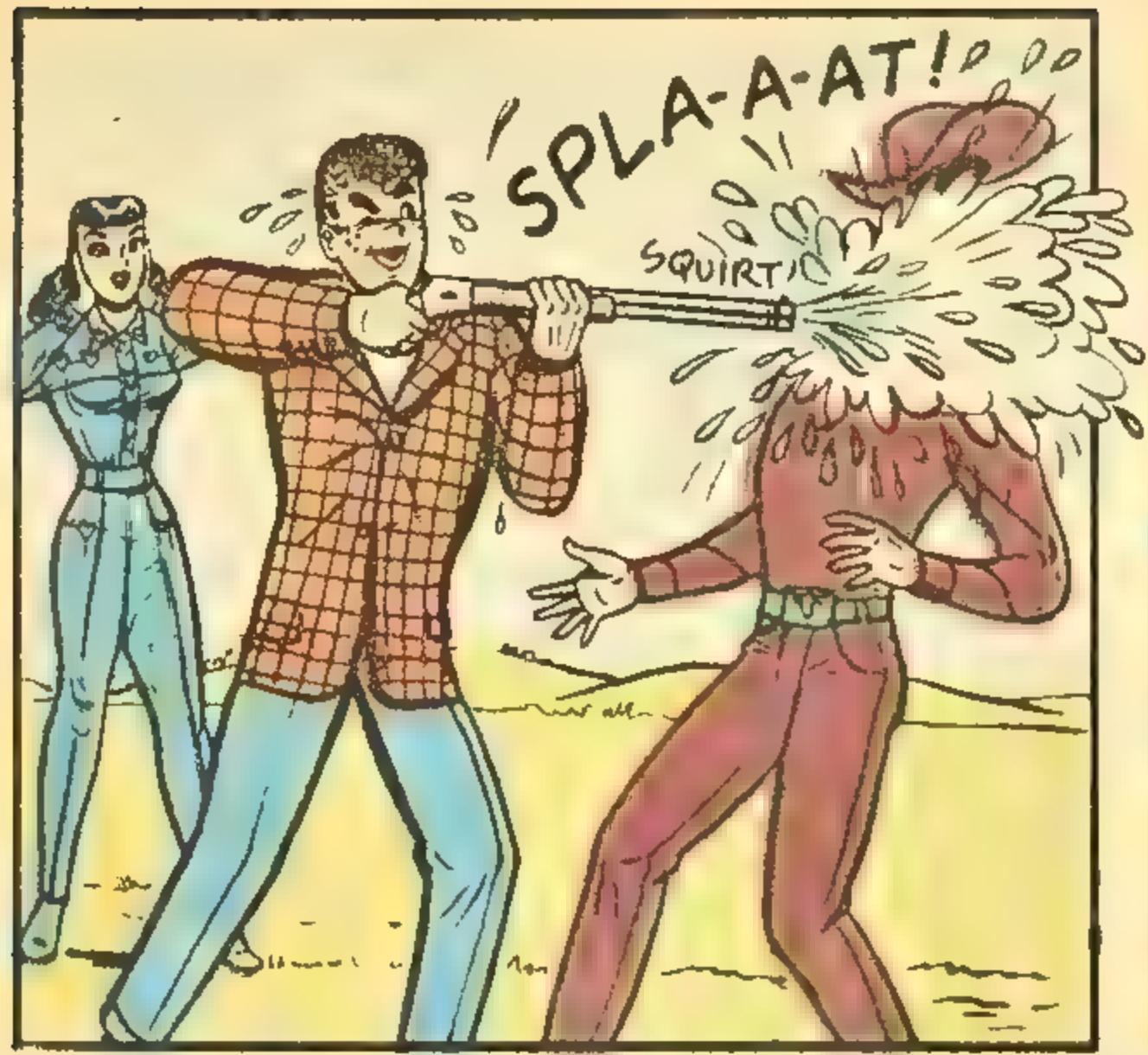
SPLA-A-AT!!



As K.Q. wipes the water from his eyes, Curly sheathes the watergun and grabs his lasso....







HERE IS A PIN-UP OF KATY AND CURLY ON THE MOVIE SET, FOR YOUR PIN-UP COLLECTION.





WELL, K.O. AND CURLY GOT PRETTY WET, BUT IT WAS ALL IN FUN, AND ENDED WITH NO HARD FEELINGS... NOW, ALL THREE OF US WANT TO REMIND YOU OF A FEW THINGS CONCERNING GUNS!

[GUN — — — TIPS]

Shooting is fine sport, but NEVER FAIL to be CAREFUL!

THERE ARE MANY RIFLE CLUBS AND EXPERIENCED PEOPLE ANXIOUS TO TEACH YOU THE PROPER HANDLING OF A GUN, AND SAFETY RULES FOR HUNTING OR TARGET SHOOTING... IF POSSIBLE, GO TO ONE OF THEM!

NEVER CARRY A LOADED GUN IN A CAR!

NEVER KEEP A LOADED GUN IN THE HOUSE!

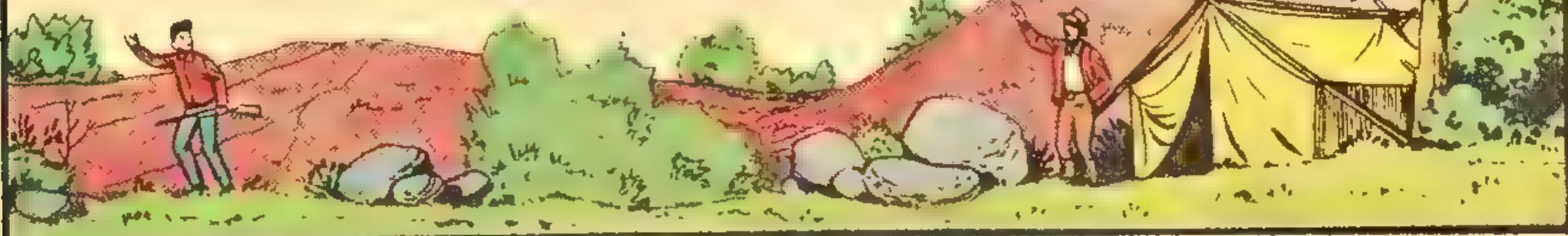
**NEVER AIM A GUN AT ANYONE, EVEN IN PLAY,
EVEN IF YOU KNOW IT IS NOT LOADED!**



WHEN SHOOTING AT A TARGET, **ALWAYS FIRE TOWARD A BANK OR HILL, OR A BACKSTOP OF SOME KIND!** EVEN A .22 CALIBER BULLET IS DANGEROUS FOR OVER A MILE!

BE SURE YOU ARE NOT SHOOTING IN THE DIRECTION OF A PICNIC GROUND, CAMP GROUND, OR RESIDENCE!

*Don't guess! Check your gun,
to be sure it is empty!*



KATY KEENE

in

"A RIPPING GOOD TIME"



THIS STORY WAS SUGGESTED BY LESLIE WHITE, 175 MIRA MAR DR., CAMARILLO, CALIF.

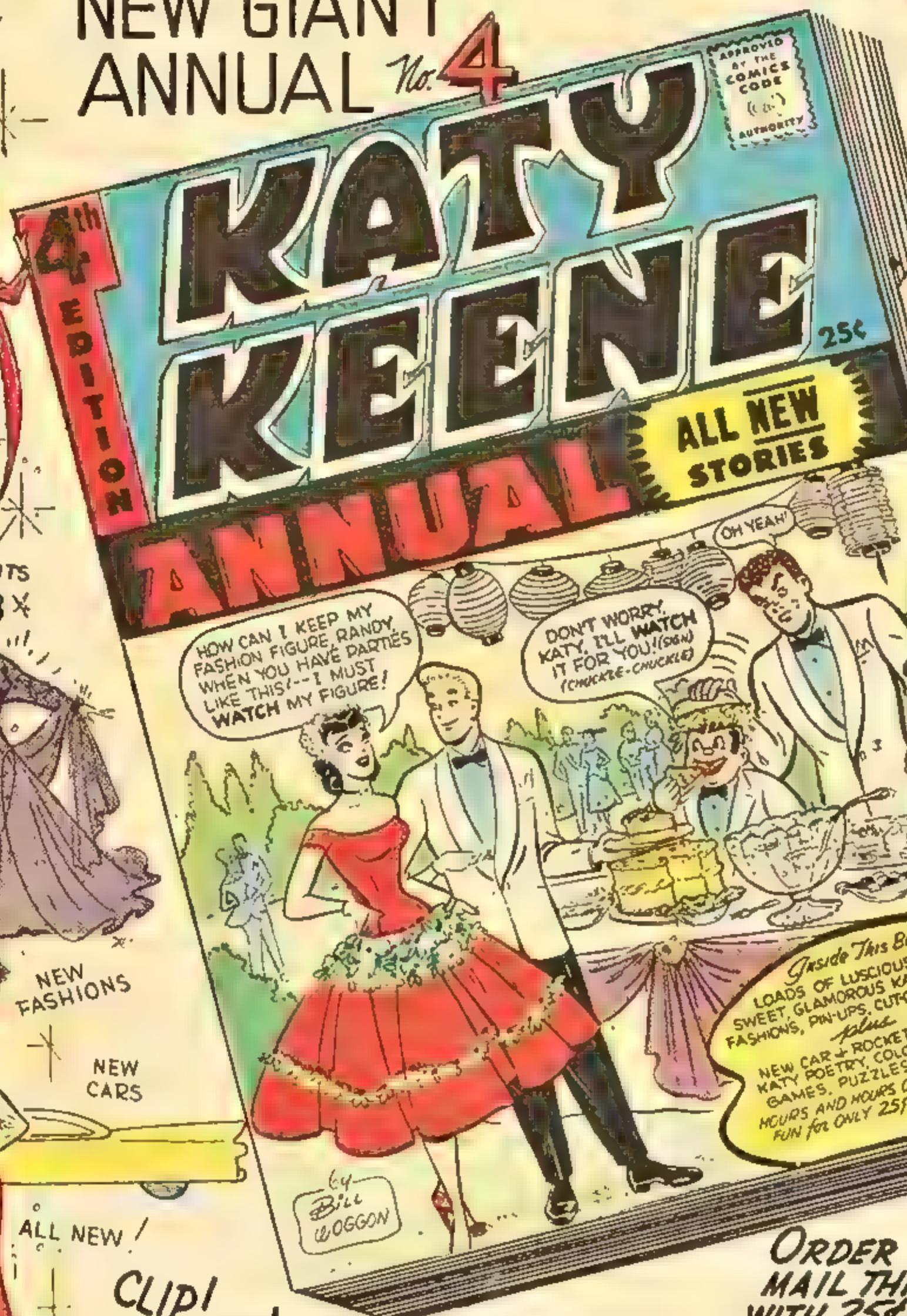
One K.T. went to fly. 'cause she had
to get up at the CRACK of dawn to report to the STUDIO.
Soon she was fast asleep, dreaming she was already there
dressed in a beautiful gown ready to play her part with
who should appear on the set but Gloria and Danny.
Gloria struts over to K.T. and says, "Take off that gown! Danny
gave me that part instead of U!" K.T. looks over to Danny
and says, "Danny, You didn't?" "I'm s-sorry K.T., b-but I
had to!" K.T. stammers! K.T. with tears in her eyes
SHRIEKS at Gloria, "I won't give you this gown! I won't!"
Gloria says, "Oh yes you will!" and starts **RIPPING** the
off K.T. ~ "STOP!" yells K.T. "I'll show you!" as she rips
Gloria's gown ~ soon they're having a **RIPPING GOOD TIME!**
awakens hearing K.T. yelling and ripping and runs
into her room only to find K.T. had walked in her sleep
and was tearing up one of her own beautiful gowns into
bits. Sis yells, "Jeepers! Wake up, Katy!" K.T. awakens and cries, "Oh,
that Gloria! she made me do this!" K.T. just stood there wildered.

Now in KATY KEENE

THE MOST EXCITING! THE MOST SPECTACULAR!
THE MOST GLAMOROUS! THE MOST SPARKLING!

NEW GIANT ANNUAL

No. 4



CLIP!
MAIL NOW!

ORDER YOUR COPY NOW!
MAIL THIS COUPON BELOW
WITH 25¢ (35¢ IN CANADA)

PLEASE NOTE KATY'S ADDRESS! DO NOT SEND TO KATY AT V. OGGON WHEELS RANCH

KATY KEENE ANNUAL NO. 4

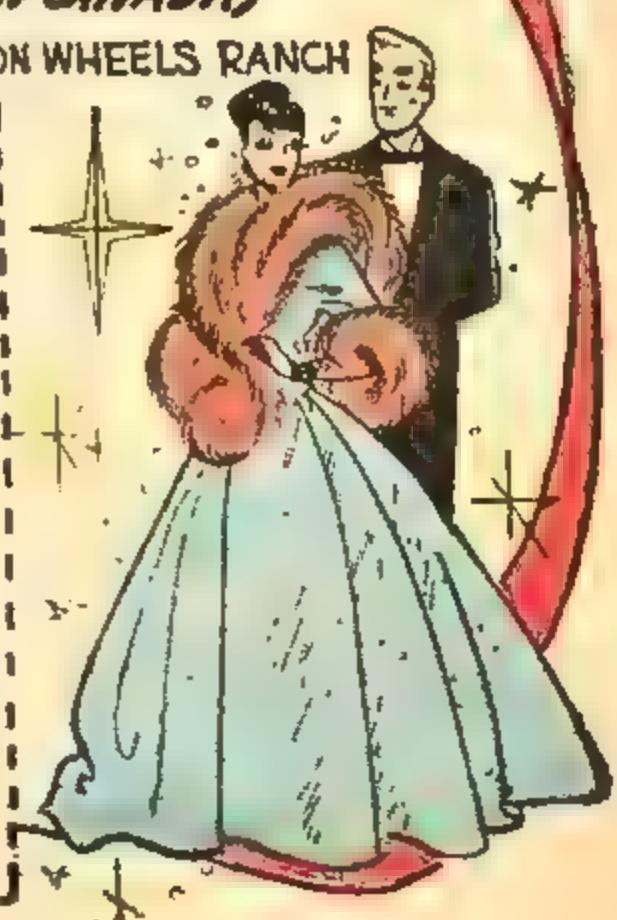
ROOM 603, 241 CHURCH ST., NEW YORK 13, N.Y.

GENTLEMEN: ENCLOSED PLEASE FIND 25¢ IN COIN
(35¢ IN CANADA) PLEASE SEND ME THE NEW NO. 4
KATY KEENE ANNUAL (PLEASE PRINT PLAINLY)

NAME.....

ADDRESS.....

CITY..... ZONE..... STATE.....



KATY

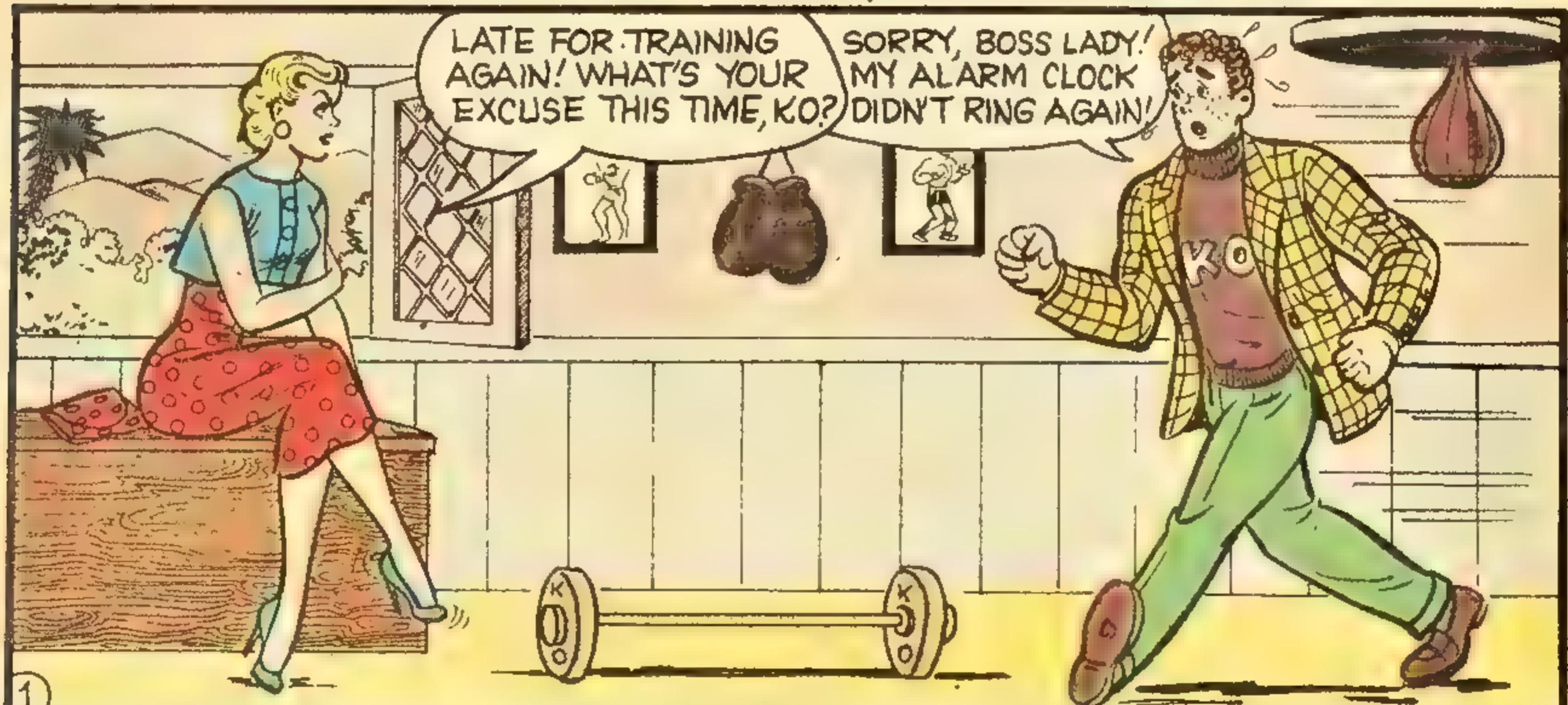
E
E
N
T

64
Bill
(O)OGGON

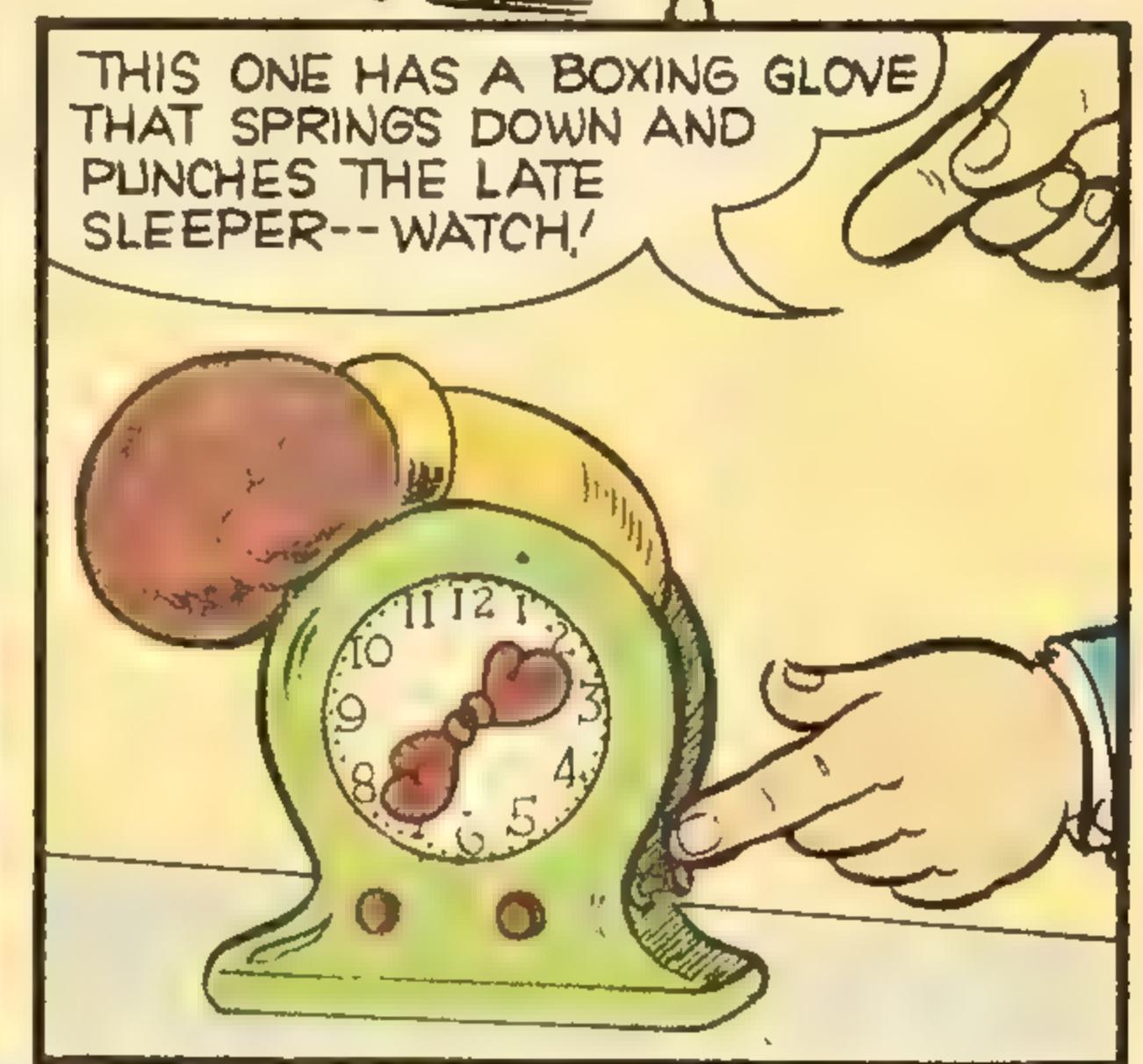
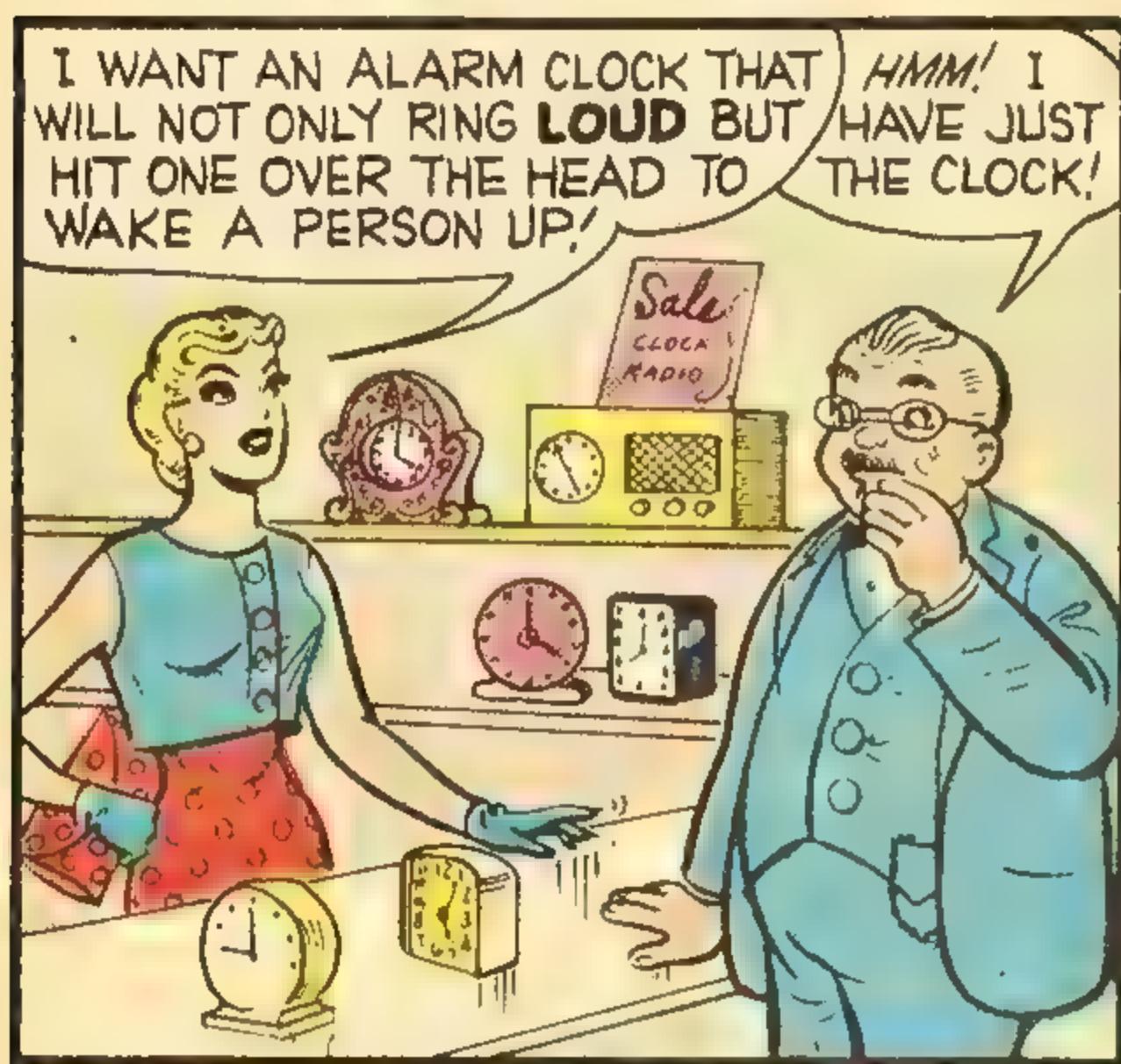
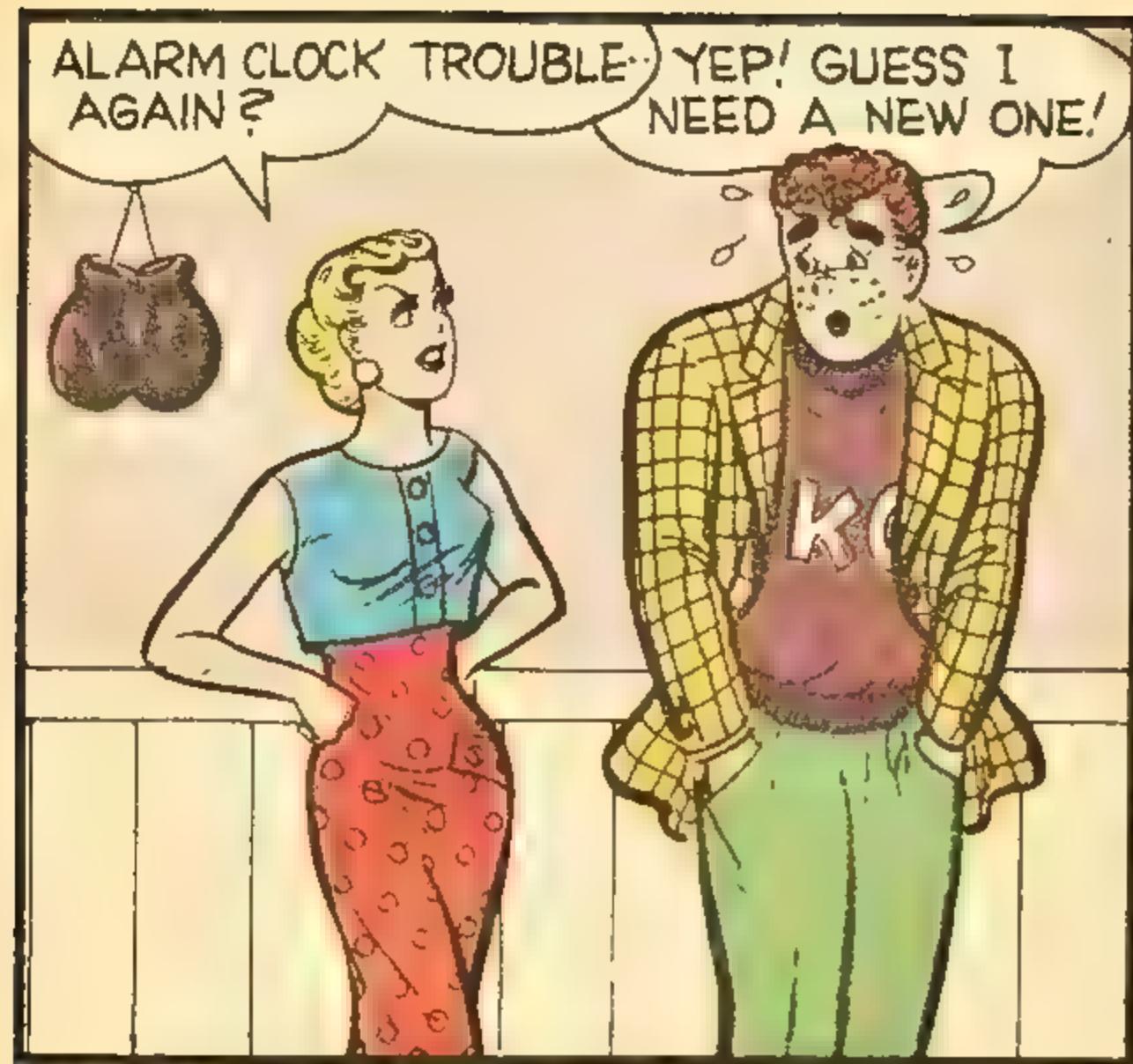


KATY'S HEAD, HAIR-DO,
LETTERING AND ALL 64
BARBARA FREYER,
196 ADAMS ST.
AGAWAM, MASS.
(AGE 14)

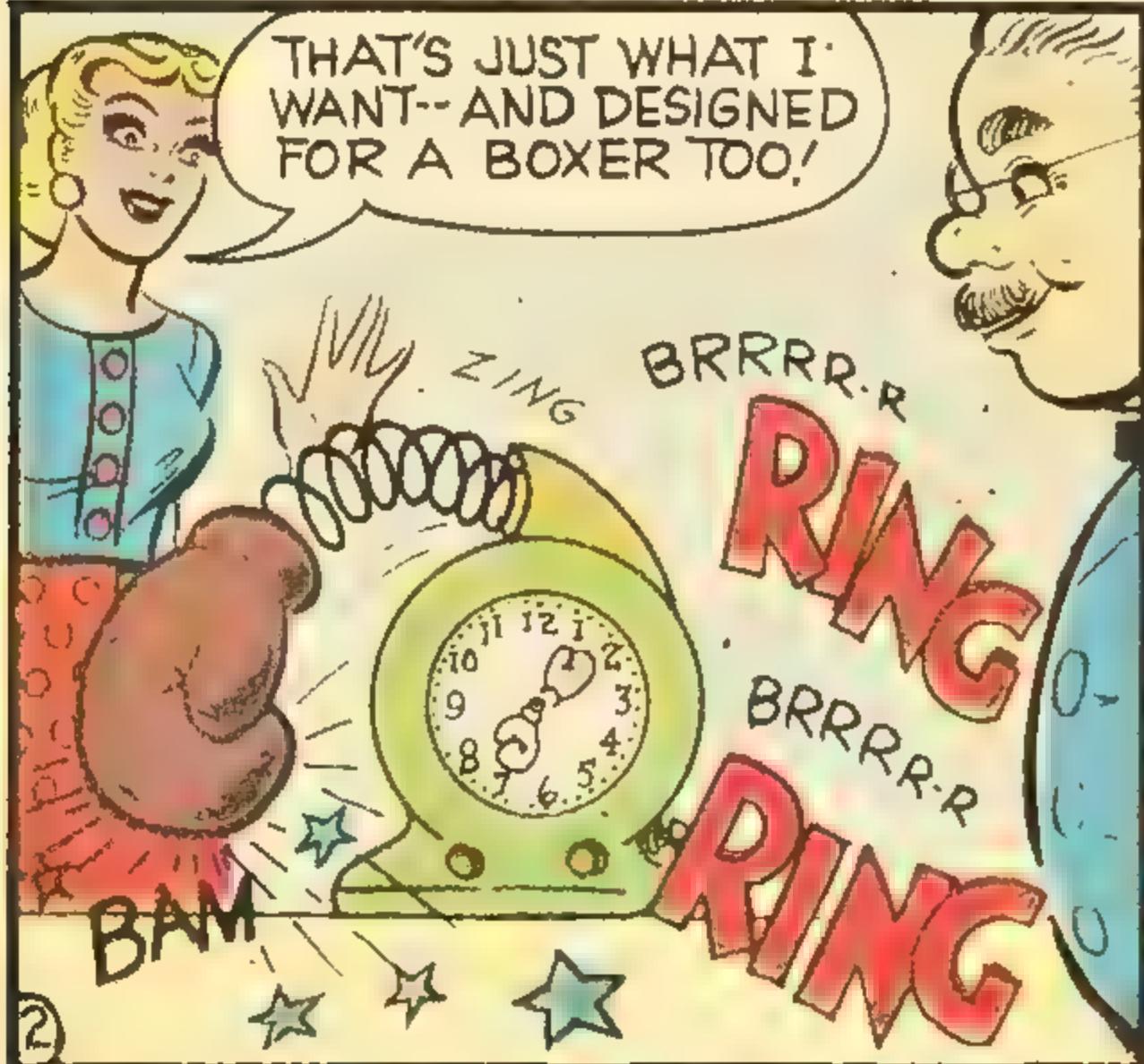
READERS NOTE:
THE CLOCK (ON NEXT PAGE) THAT INSPIRED THIS STORY DESIGNED 64 JACK VINSON, R.R. 12, BOX 270A, OAKLANDON, IND.

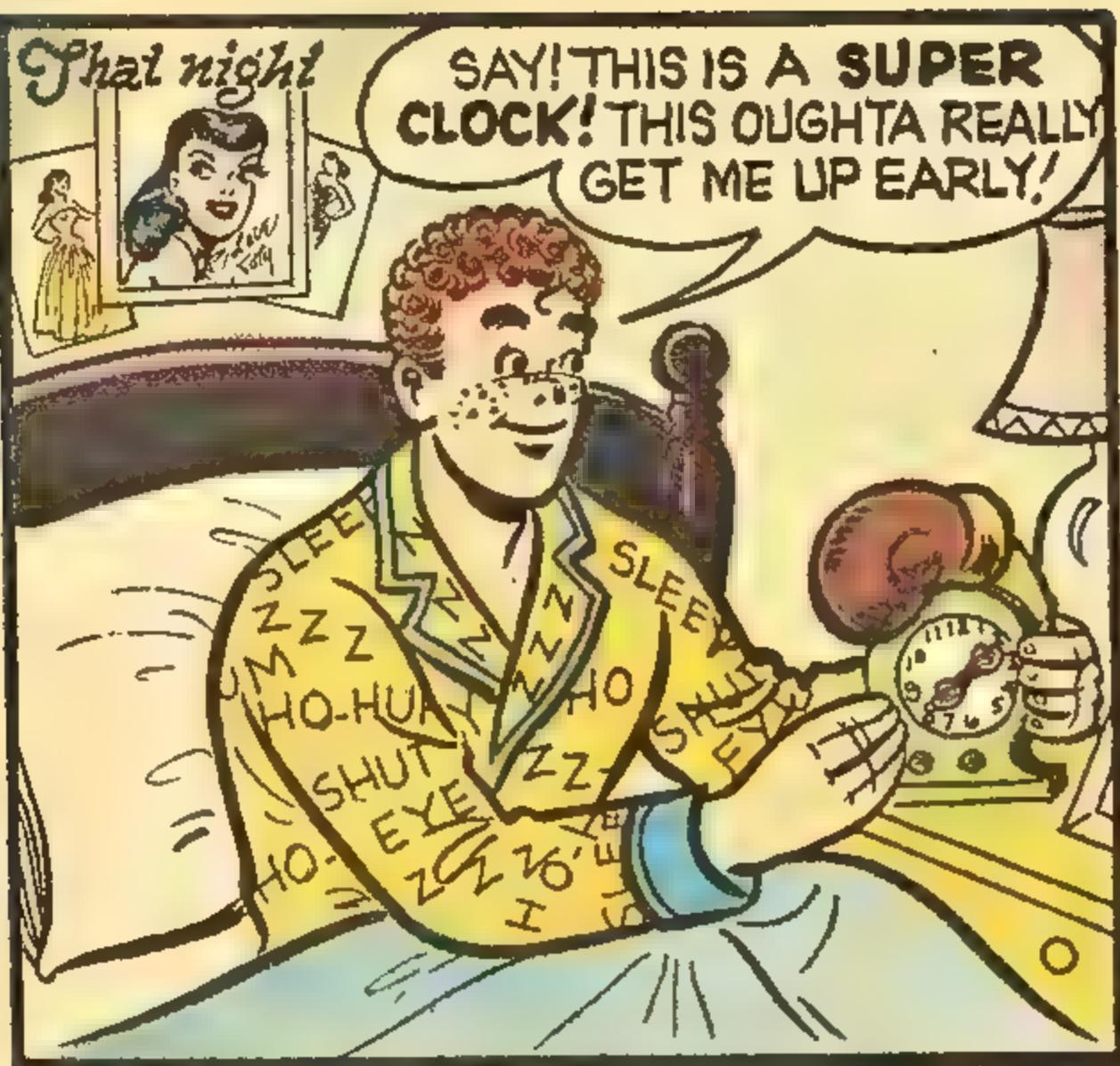


GLORIA'S DRESS & HANDBAG 64 MARGARET ANN MOORE, 919 BOSTON AVE., MARION, ILL.

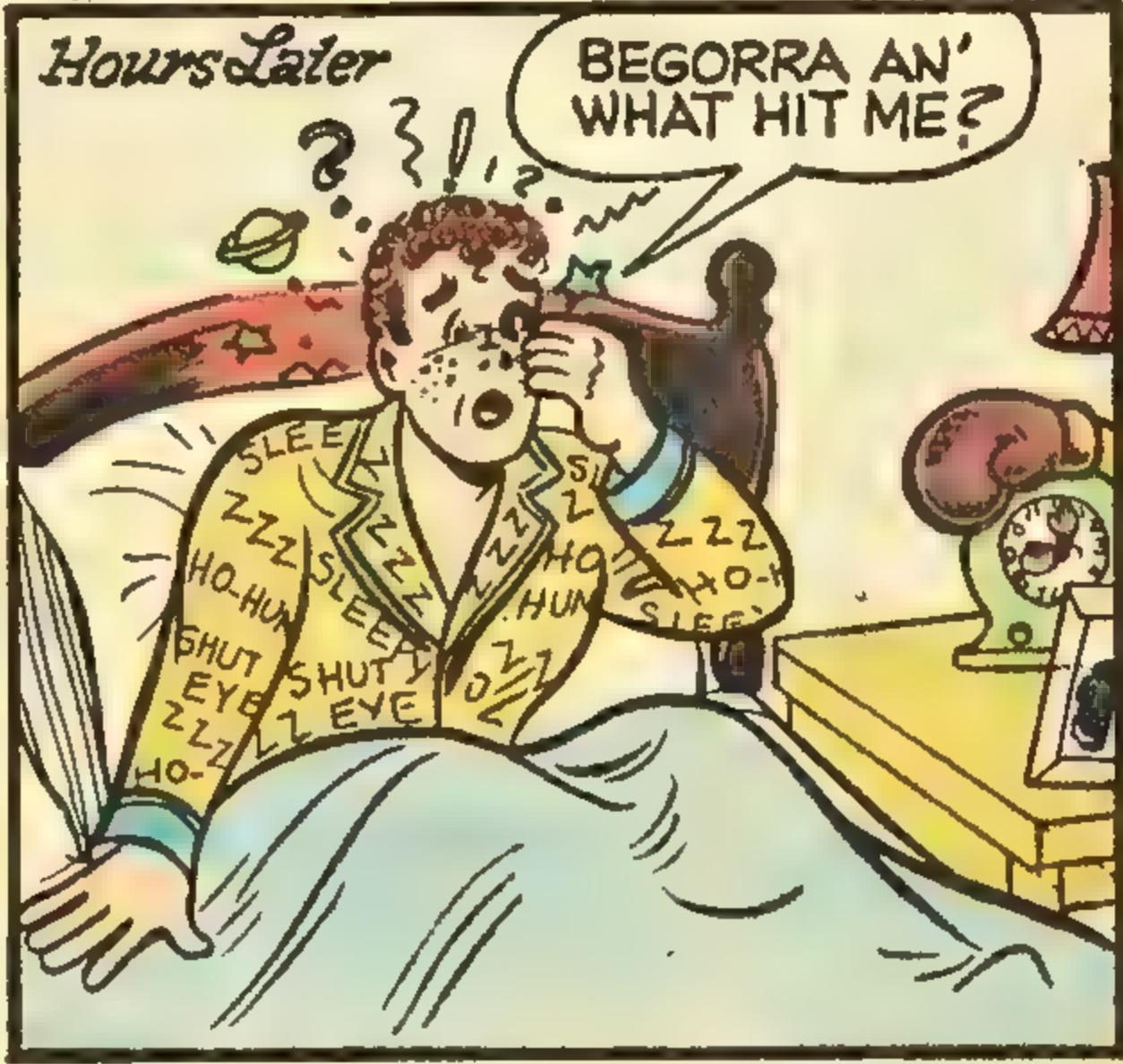
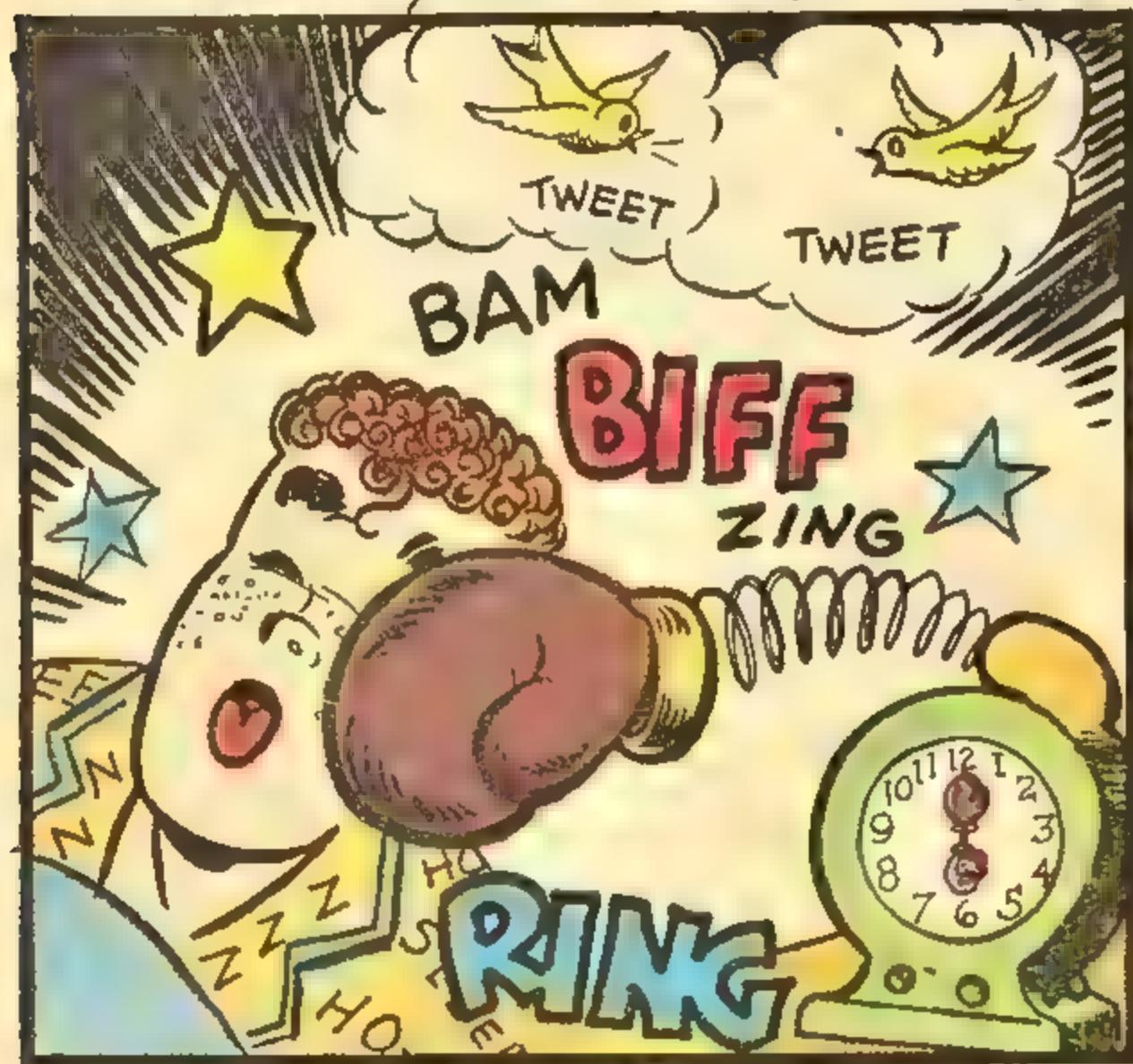


K.O.'S GYM OUTFIT, BAR-BELL, ETC. 64 CAROL BRANDT, 209 NEW YORK AVE., UNION CITY, N.J. (AGE 12)

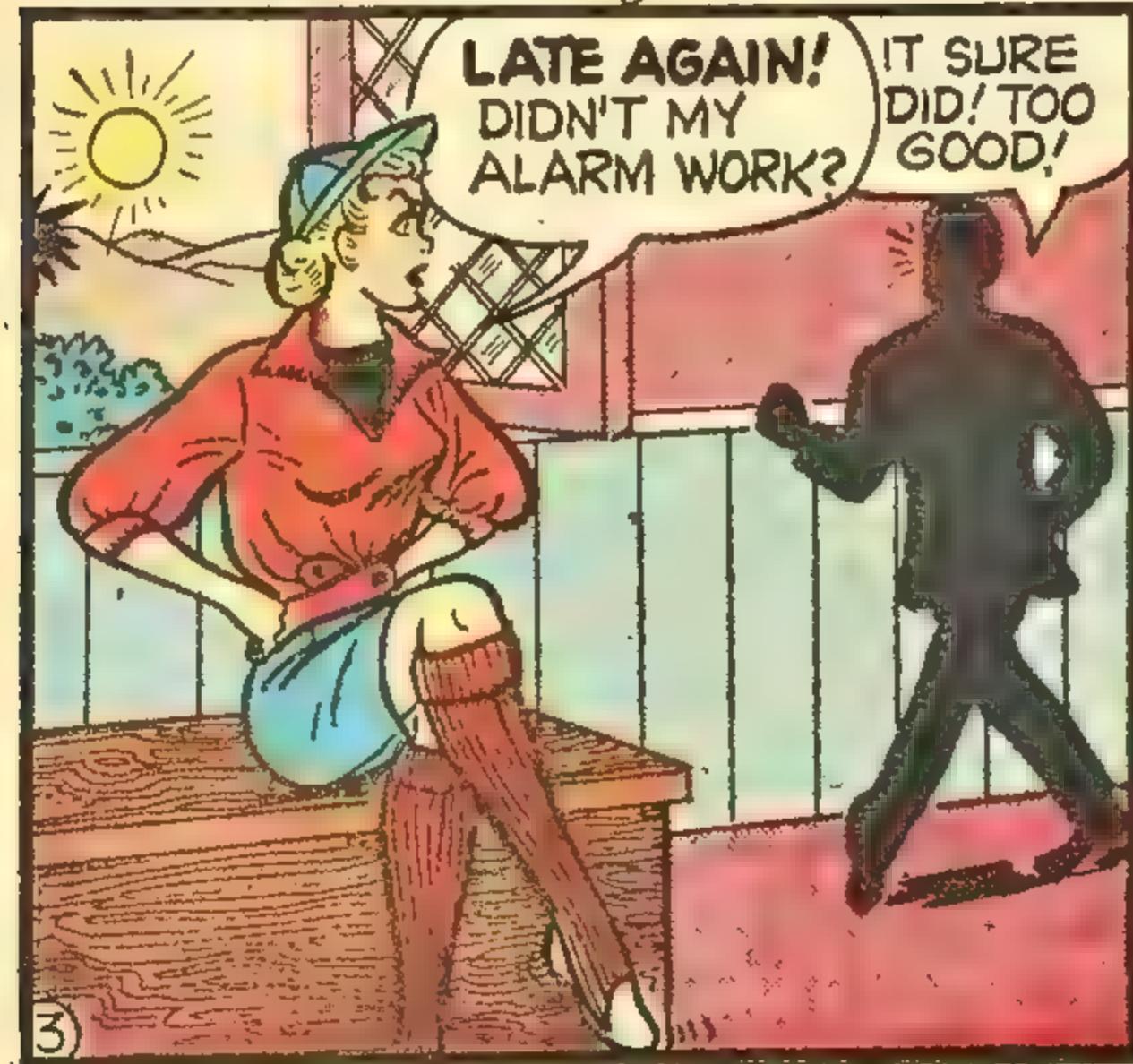




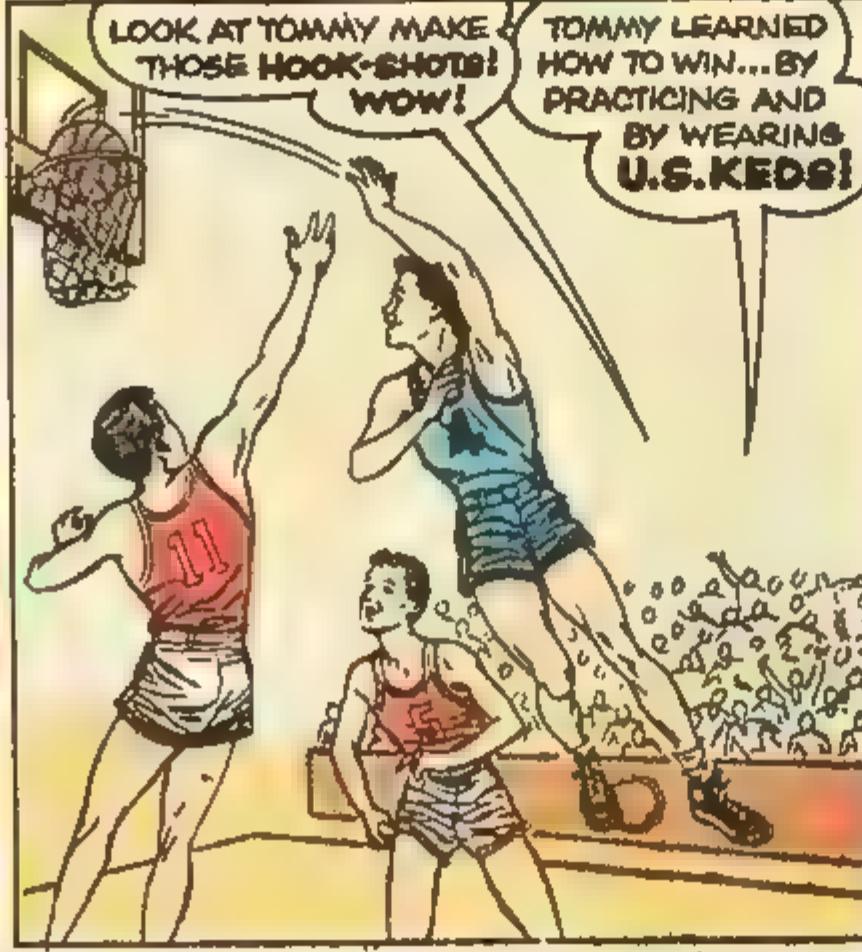
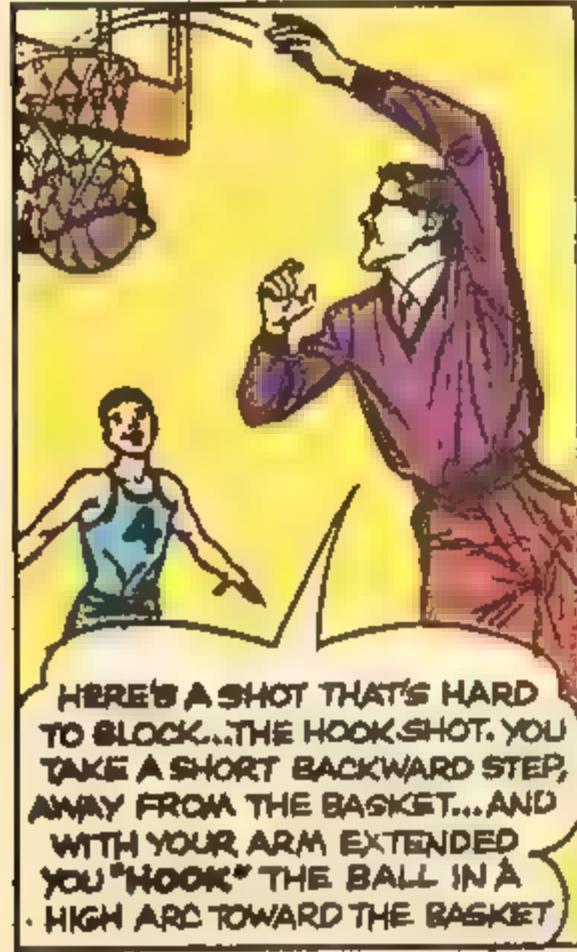
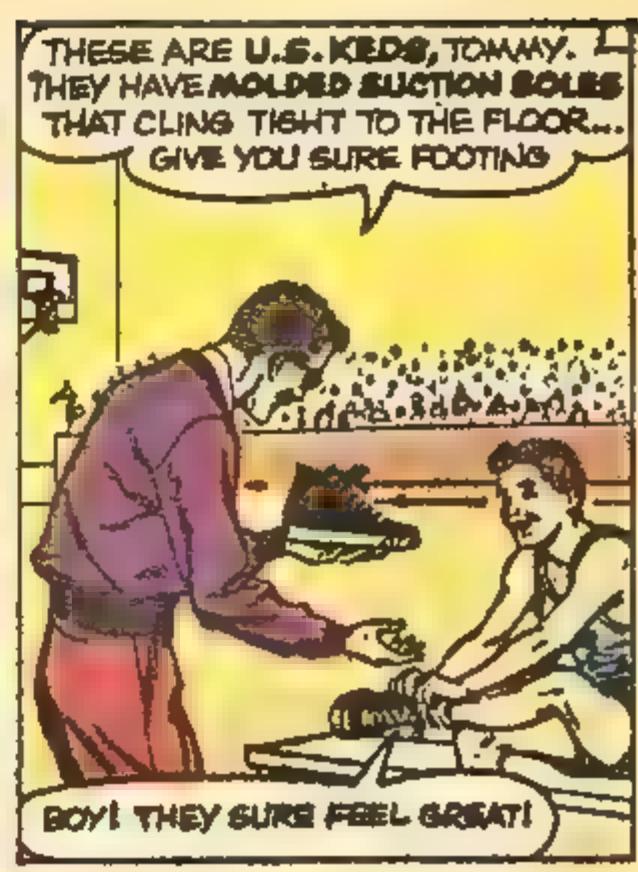
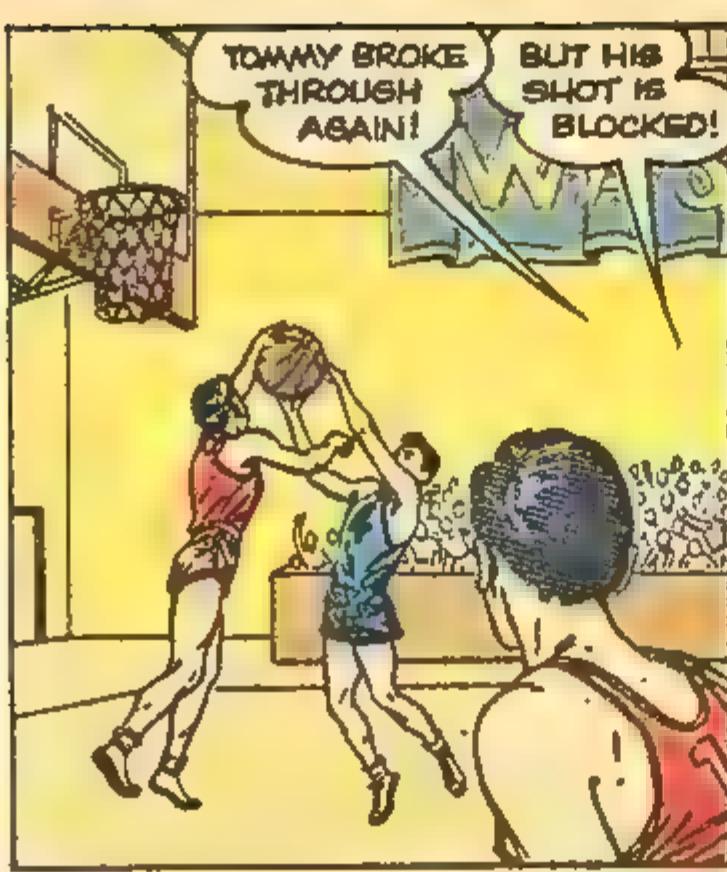
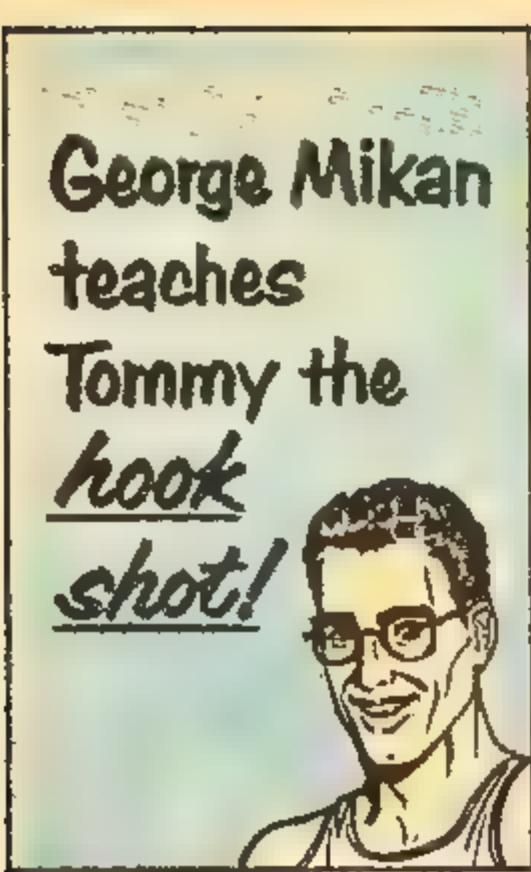
K.O.'S PAJAMAS BY SYLVIA HOUSTON, 2822-25, LUBBOCK, TEXAS.



GLORIA'S OUTFIT BELOW BY MARY FRANCES CAMP, RT. 2, BOX 96, PALMDALE, CALIF. (AGE 16)

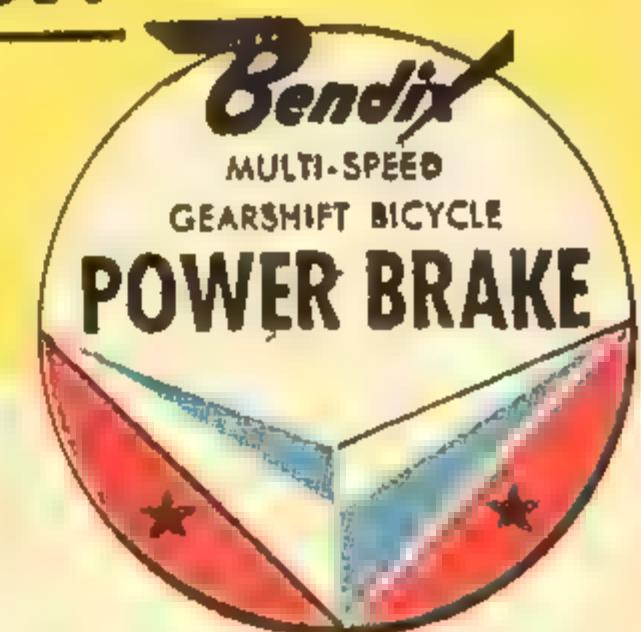
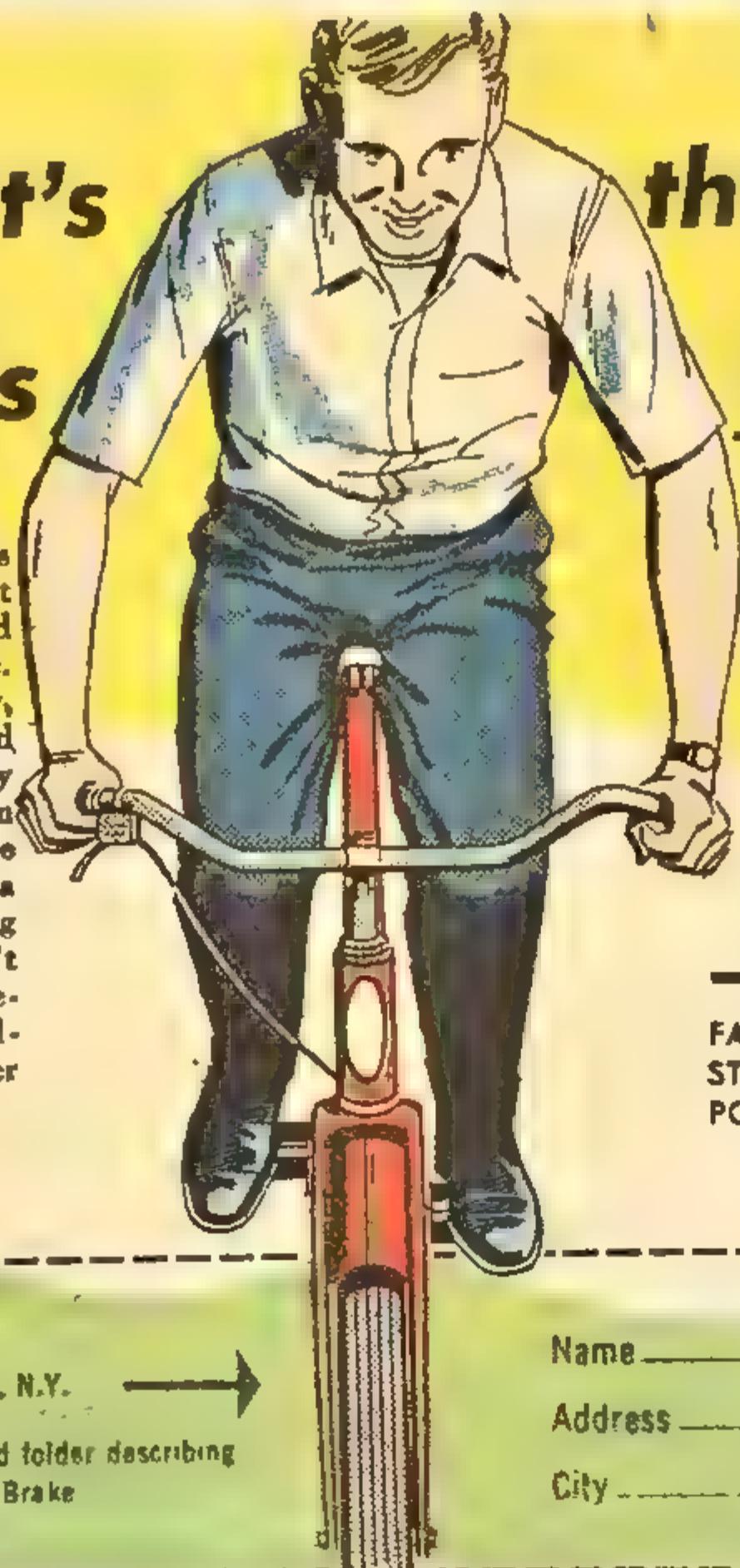


**George Mikan
teaches
Tommy the
hook
shot!**



**It's the Greatest—
Man, It's Cool!**

You just can't get more kicks out of a bicycle than you get from a Bendix® Multi-Speed GEARSHIFT Power Brake. You just slip that gear into low, start up, shift into high and glide away—just as smoothly as your Dad does in his own car. Man, it's easy—not like riding a bike when you were a kid. This is the next best thing to a car of your own. You don't ride it—you drive it. Just remember to insist on Bendix Multi-Speed GEARSHIFT Power Brakes. They're the most!



—and here's why—
FASTER STARTS, EASIER CLIMBING, FASTER
STOPS • 32 PERCENT MORE STOPPING
POWER • BENDIX GEARSHIFT CUTS WORK
IN HALF • DRAG-FREE COASTING

Eclipse Machine Div., Dept. D,
Bendix Aviation Corporation, Elmira, N.Y.

Please send me your free illustrated folder describing
the new Bendix Multi-Speed Power Brake

Name _____

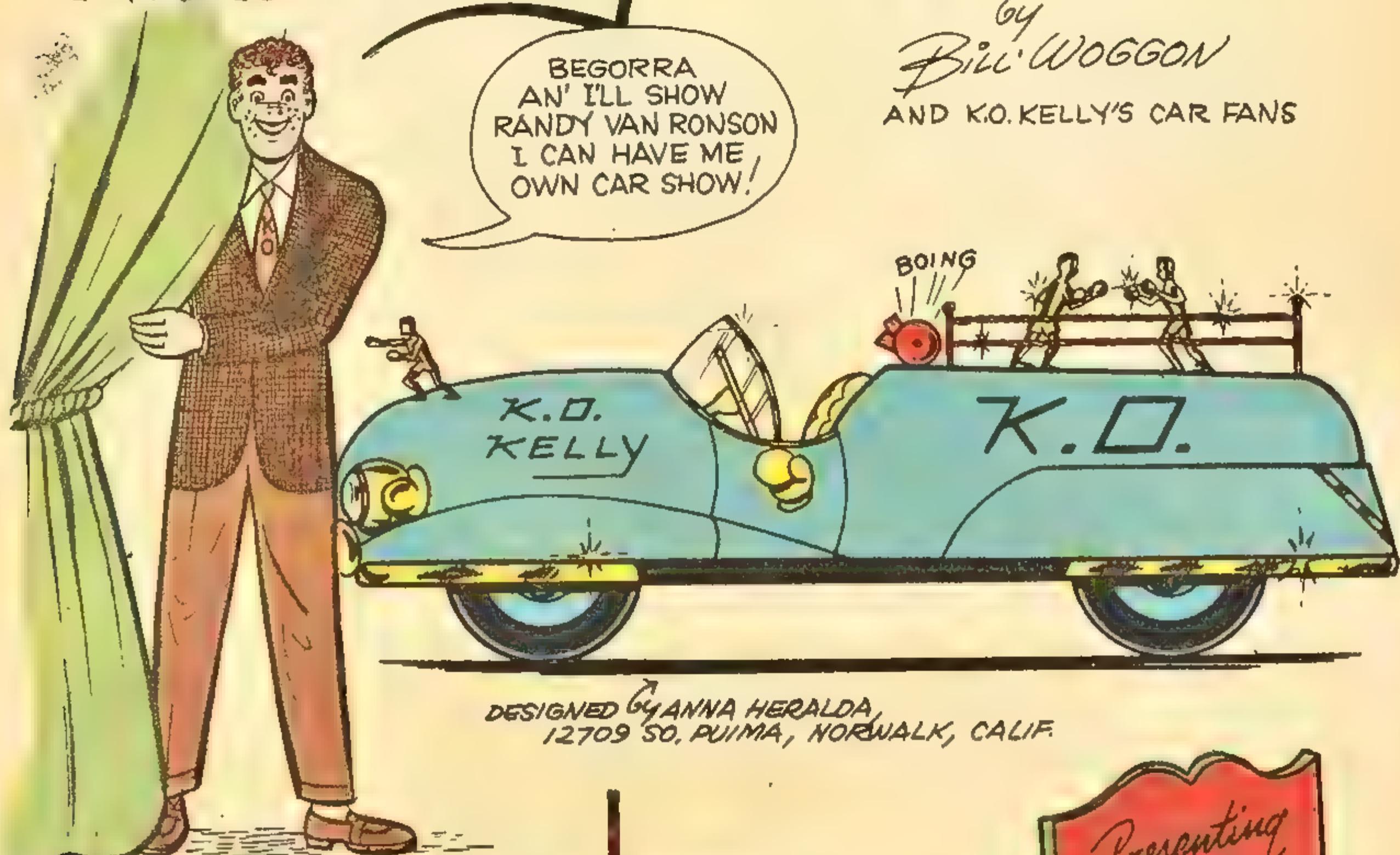
Address _____

City _____ State _____

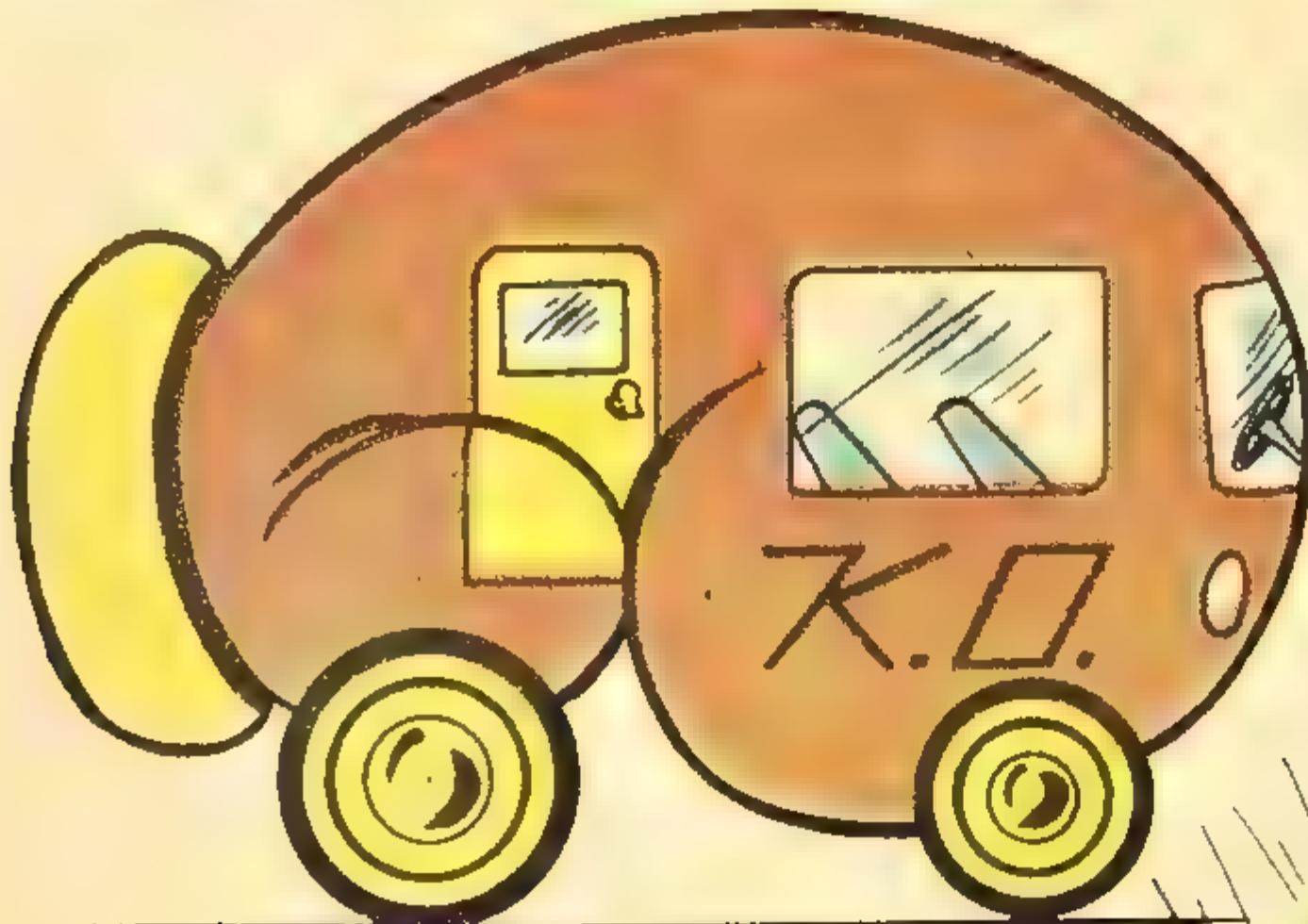
K.O. KELLY'S CAR SHOW

by
Bill Woggon

AND K.O. KELLY'S CAR FANS



DESIGNED BY ANNA HERALDA,
12709 SO. PUIMA, NORWALK, CALIF.



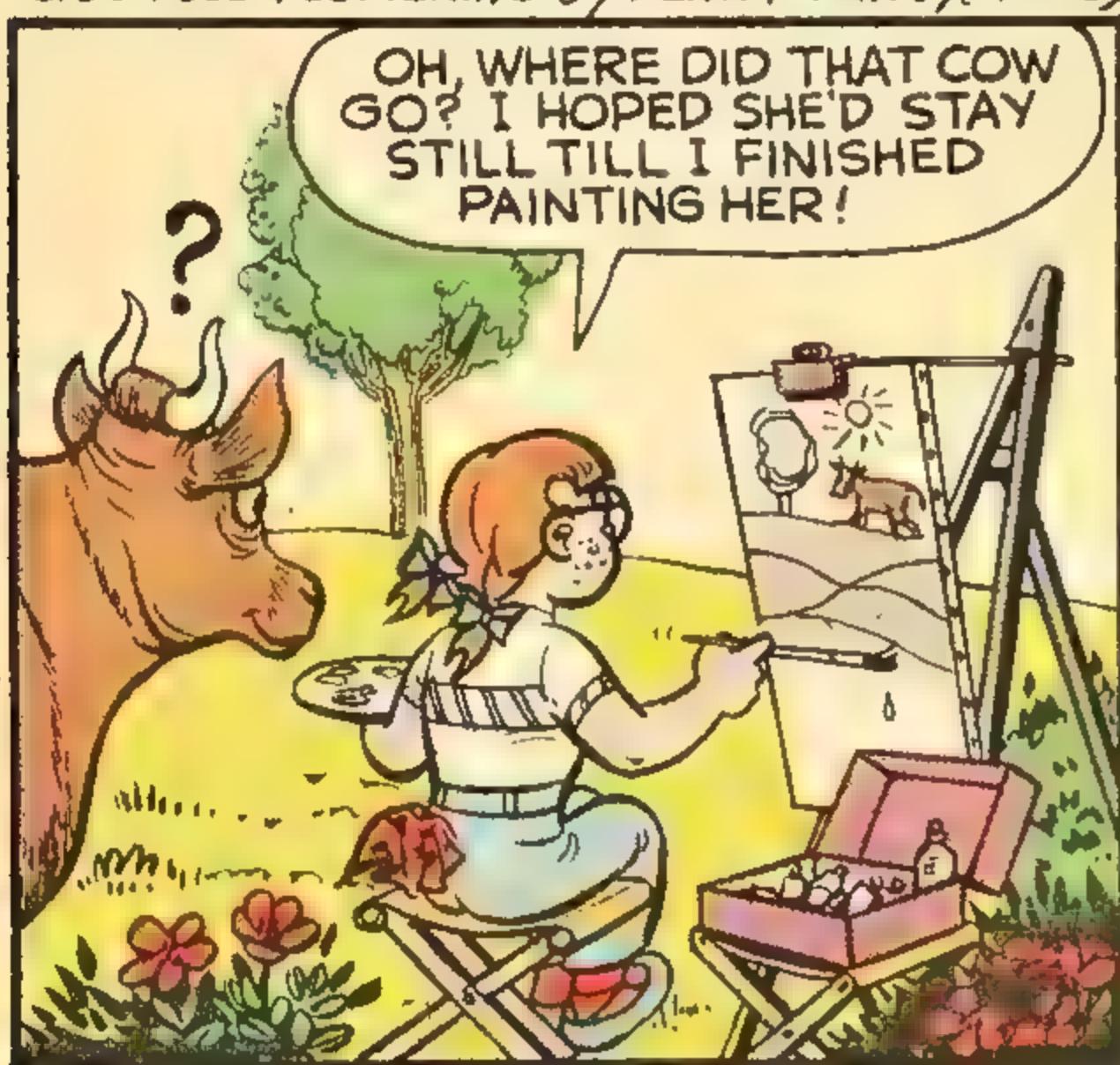
HURRAH
FOR K.O.
KELLY!



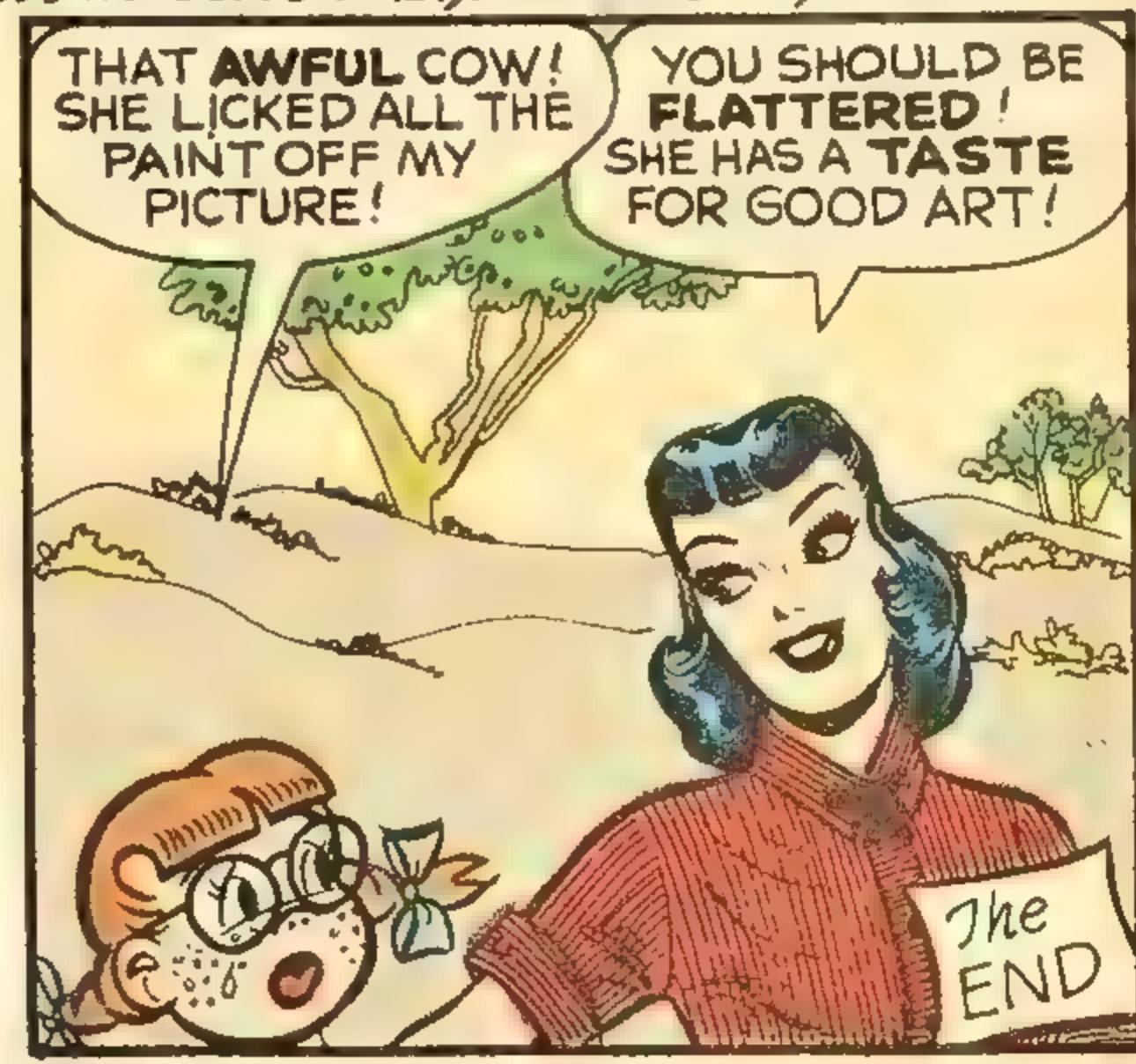
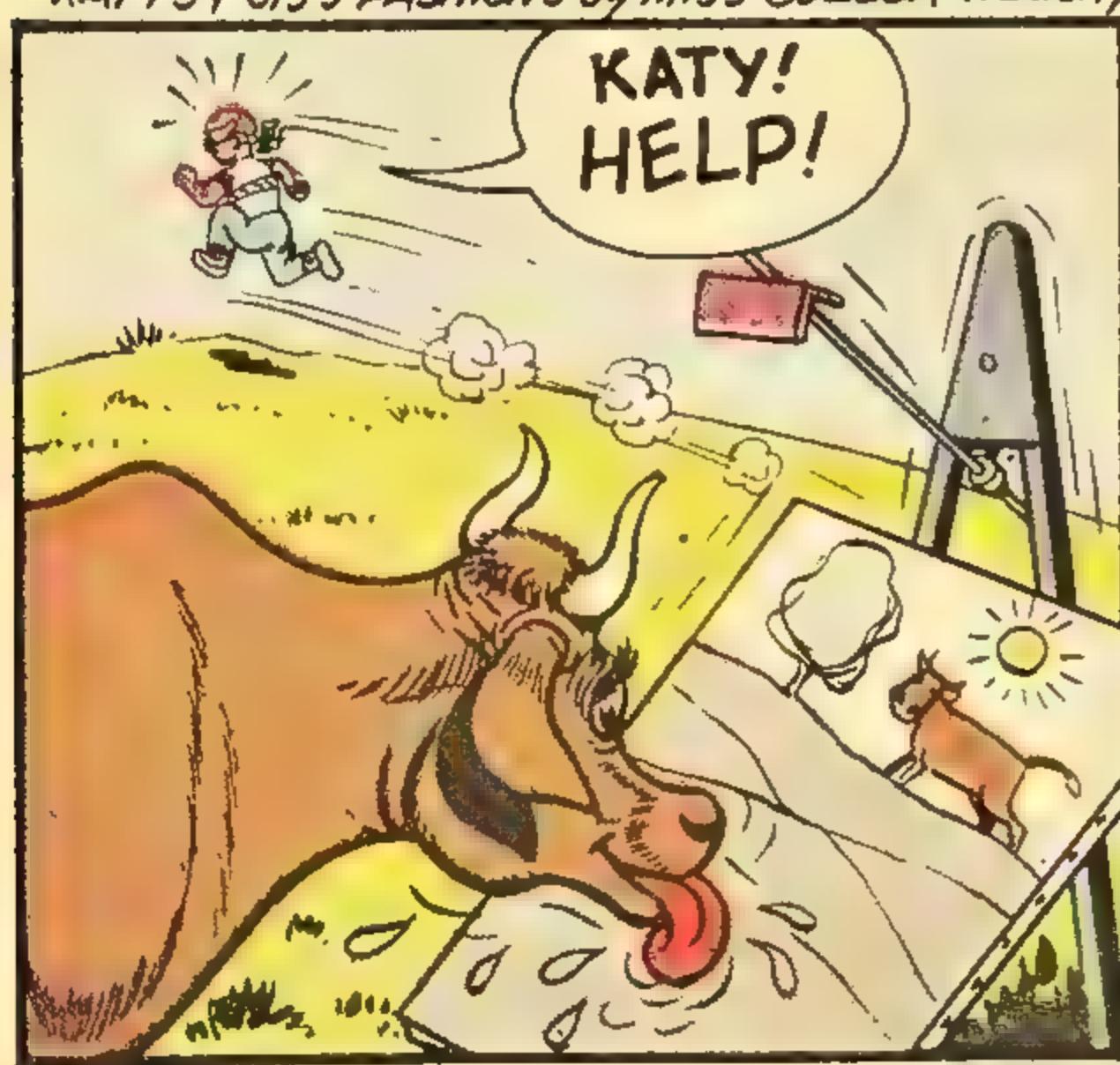
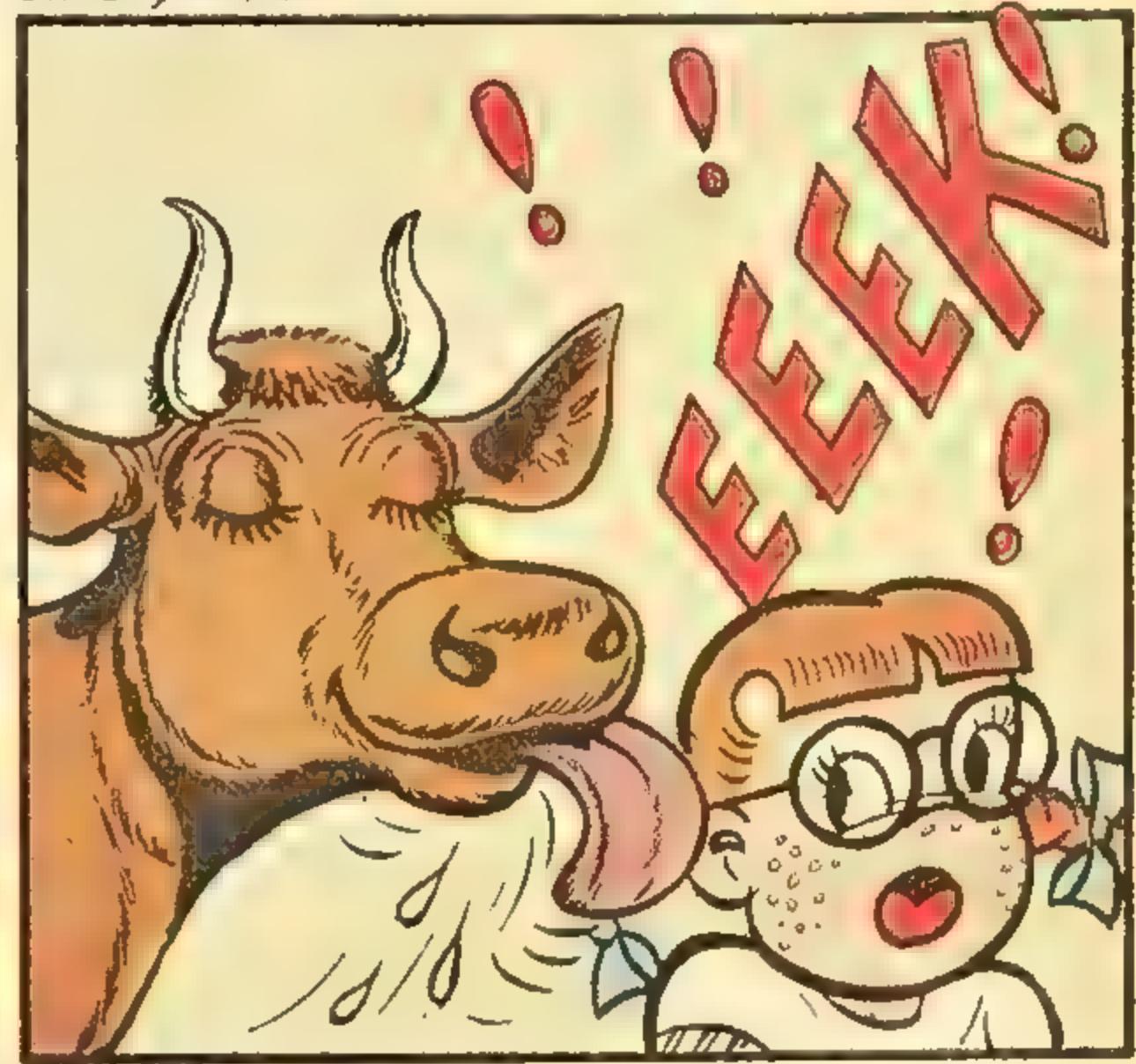
JEEP + BOXING GLOVE CAR BOTH DESIGNED BY
CHRIS SHIELD, 11523 SO. BERENDO,
LOS ANGELES 49, CALIF.



SIS'S POSE + LETTERING BY PENNY DAVIS, (AGE 13) BETHEL, MAINE.



KATY'S + SIS'S FASHIONS BY MISS GUELDA WELCH, 395 WOODSTOCK RD., FREDERICTON, N.B.



**Hey
Kids... Fly to a New York or California Vacation**

ABOARD
AMERICAN AIRLINES
AMERICA'S LEADING AIRLINE

Fly East or West
for the vacation
of a lifetime on
the Luxury Leader in
the World of
Flight . . . the
famed DC-7 Mercury.



WIN ONE OF THE
**75 exciting
all-expense
VACATIONS FOR TWO**

(CHILD-AND-PARENT TEAMS)
150 TRIPS IN ALL!
YOUR CHOICE OF CALIFORNIA
OR NEW YORK!



POPSICLE® "Popsi" Doodle contest

200

2nd PRIZES

MONACO

WATCHES

The finest precision
timepiece skilled
craftsmen can make.
With written guar-
antee, in handsome
gift box.

Retail Value:
\$39.75



1000

4th PRIZES

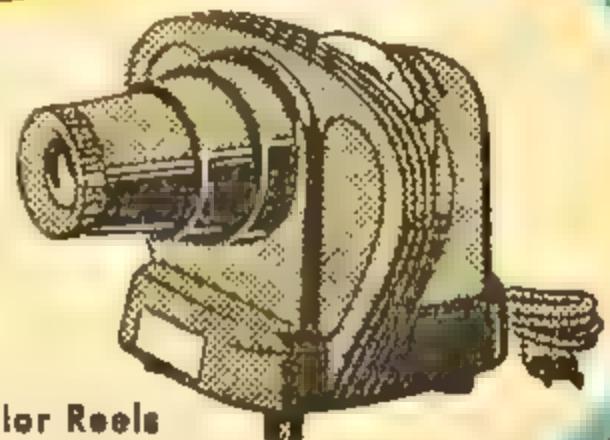
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View-Master Record-A-View Sets

- 8 records
- 16 View-Master Color Reels
- View-Master Projector & Screen

All that's needed for a home "TV Show."

Retail Value: \$19.95



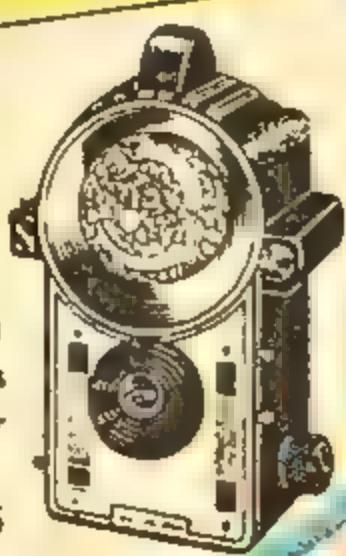
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3rd PRIZES

SPARTUS PRESS

Flash Cameras With
Exclusive Built-In Flash Unit
The only camera with built-in
flash. As simple to operate as
a box camera. Pictures in color
or Black and White.

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3000

5th PRIZES

Famous HOHNER MARINE BAND HARMONICAS

The world's most popular instrument,
with new sensational instruction book.
If you can read you can play.

Retail Value: \$2.50



All entries become the property of Joe Lowe Corporation. All winners will be notified by mail. Failure to accept prizes as offered will result in forfeiture of prizes and no substitution will be permitted. Anyone may enter this contest except employees of Joe Lowe Corporation, their advertising agency, or the families of such employees. This contest is limited to the U. S. and Possessions and Canada and is void and not extended in any State or locality where participation in and conducting thereof are prohibited, taxed, licensed, or restricted. Joe Lowe Corporation reserves the right to substitute or change prizes or locale of vacations if unforeseen conditions arise. Send stamped, self-addressed envelope if you wish to have a list of winners sent to you.

HERE'S ALL YOU DO TO MAKE A "POPSI" DOODLE

1. Using the big red "SICLE" balls from "POPSICLE," "FUDGSICLE," "CREAMSICLE," "DREAMSICLE," "50-50 POPSICLE," any of the new "SEXTET" Supermarket 6-packs, or any frozen stick confection bags which have a red "SICLE" ball, make your "POPSI" DOODLE by pasting "SICLE" balls on a sheet of paper and drawing in whatever connecting lines you need to complete your picture.
2. You must use at least 2 "SICLE" balls, but you may use as many as you want or as many as you think will make the most interesting "POPSI" DOODLE (Mom and Dad can help!) Here are some examples of "POPSI" DOODLES:



3. You may use any size paper you need for your "POPSI" DOODLE—just be sure that the official entry blank on the right (or a reasonable facsimile) is attached.
4. Attach the completed entry blank to your "POPSI" DOODLE and mail to "POPSICLE," P.O. BOX 123, New York 46, N.Y. Send in as many entries as you like. Entries must be postmarked no later than midnight, Saturday, August 3, 1957.
5. Entries to be judged by independent judging organization on basis of age of contestants and neatness, originality and skill in making the "POPSI" DOODLE. In case of tie, earliest postmark date will be the deciding factor. Decision of judges will be final.

ENTER AS OFTEN AS YOU LIKE! WEEKLY CONTESTS BEGIN SUNDAY MORNING AND END THE FOLLOWING SATURDAY NIGHT. ALL ENTRIES WILL BE JUDGED IN THE RECENT ORDER OF POSTMARK DATE.

10 BIG WEEKLY CONTESTS!

Enter your first contest now!

Last contest closes midnight Saturday, August 3rd!

Enter as often as you wish!

SEE 'EM ON TV... On the "POPSICLE" 5-STAR COMEDY PARTY

Every Saturday at 5:30 p.m. EDST
on ABC-TV



PAUL
WINCHELL
AND
JERRY
MAHONEY

JERRY COLONNA

BEN BLUE

SEÑOR WENCES

OFFICIAL ENTRY BLANK

My name: _____ Age: _____

Street Address: _____

City: _____ Zone: _____ State: _____

Brand of Ice Cream My Dealer Sells: _____ (CB)

When your entry is complete, attach to
"POPSI" DOODLE and mail to "POPSICLE",
P.O. BOX 123, New York 46, N.Y.

Always look for the
Red "SICLE"® Ball!



YOUR "POPSICLE" DEALER HAS ADDITIONAL ENTRY BLANKS!



**FREE! GIANT
GIFT LIST**
Get one from your Ice Cream
Man or write to
"POPSICLE"
61 West 28 St., New York 1, N.Y.
1250 E. 11 St., Los Angeles 23, Cal.

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KATHY HIBBARD

DATE
JOKES

64
Bill WOGGON
AND FANS

SURE YOU CAN
HAVE A DATE, CHUBBY!
---HMM! LET ME SEE
NEXT APRIL 6th 1958

JOKE, POSES, ETC. ALL
64 KATHY HIBBARD
38 AVON ST.
MONTROSE, PA.

WHEN IS YOUR
GIRL NOT A
GIRL, K.O?

WHEN SHE'S
MY DEAR!
D-E-E-R, KATY!

JOKE ABOVE 64
SILVIA ESCOREL DE MORAIS
VIA NICOLA MARTELLI 40
2FLOOR, ROME, ITALY

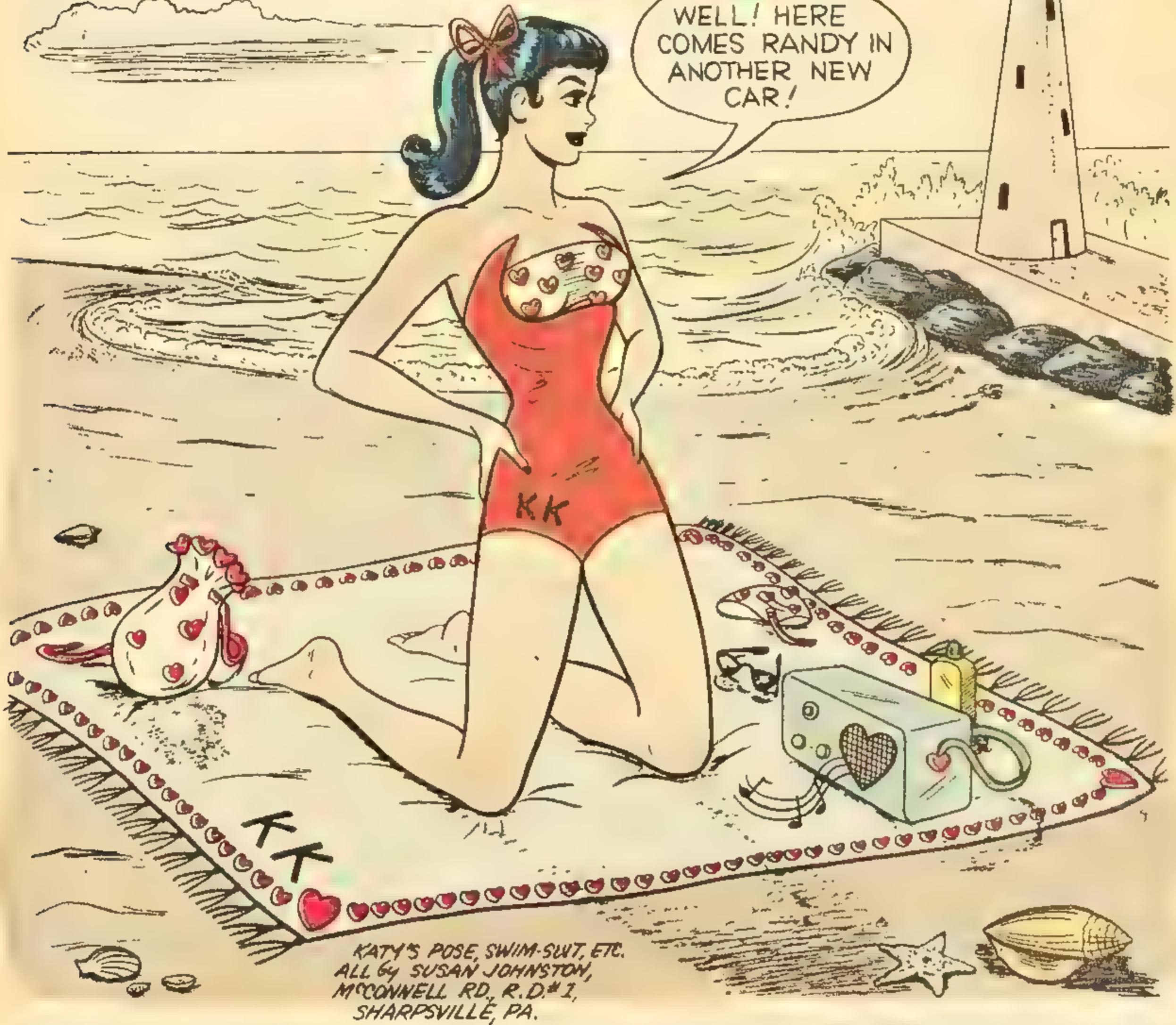
THIS GOWN IS
JUST SOMETHING
I THREW ON,
K.O!

BEGORRA AN'
YOU'RE A GOOD
THROWER,
GLORIA!

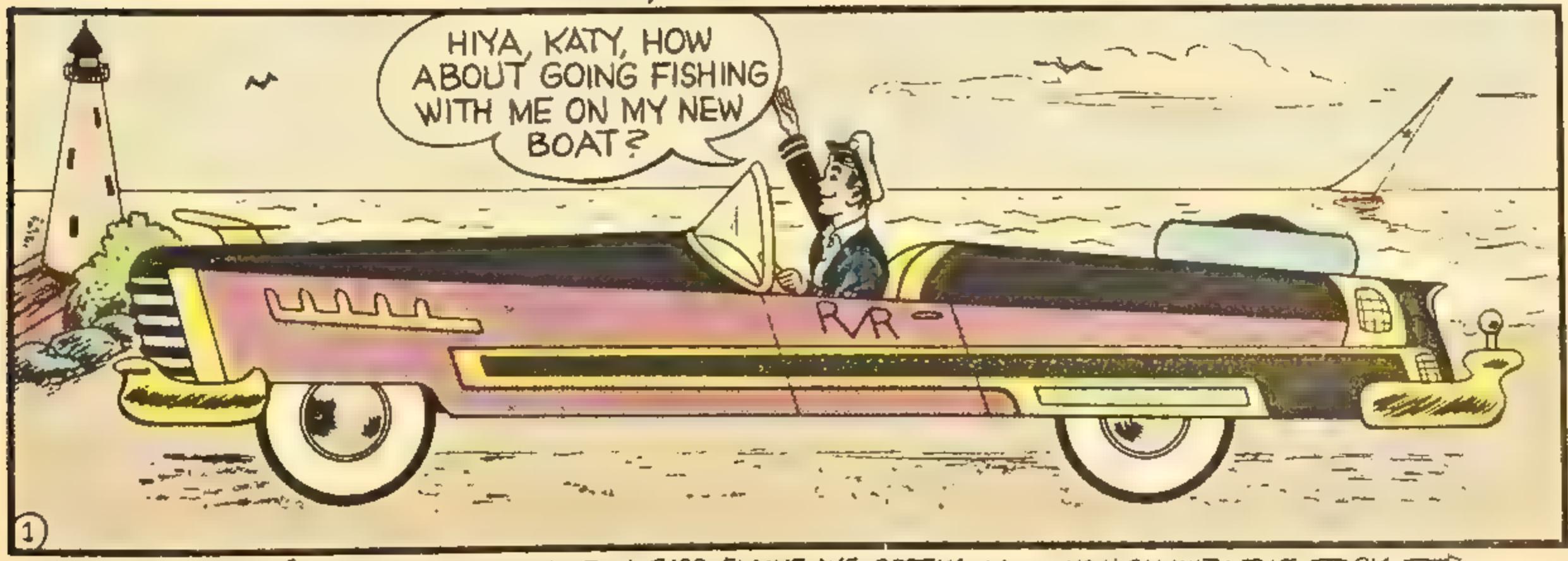
JOKE, GOWN, POSES,
ETC. ALL SENT IN 64
JUNE ARNOLD,
25 WELLES TERRACE,
MERIDEN, CONN.

Katy Keene

by Bill Woggon



KATY'S POSE, SWIM-SUIT, ETC.
ALL BY SUSAN JOHNSTON,
MCCONNELL RD., R.D.#1,
SHARPSVILLE, PA.

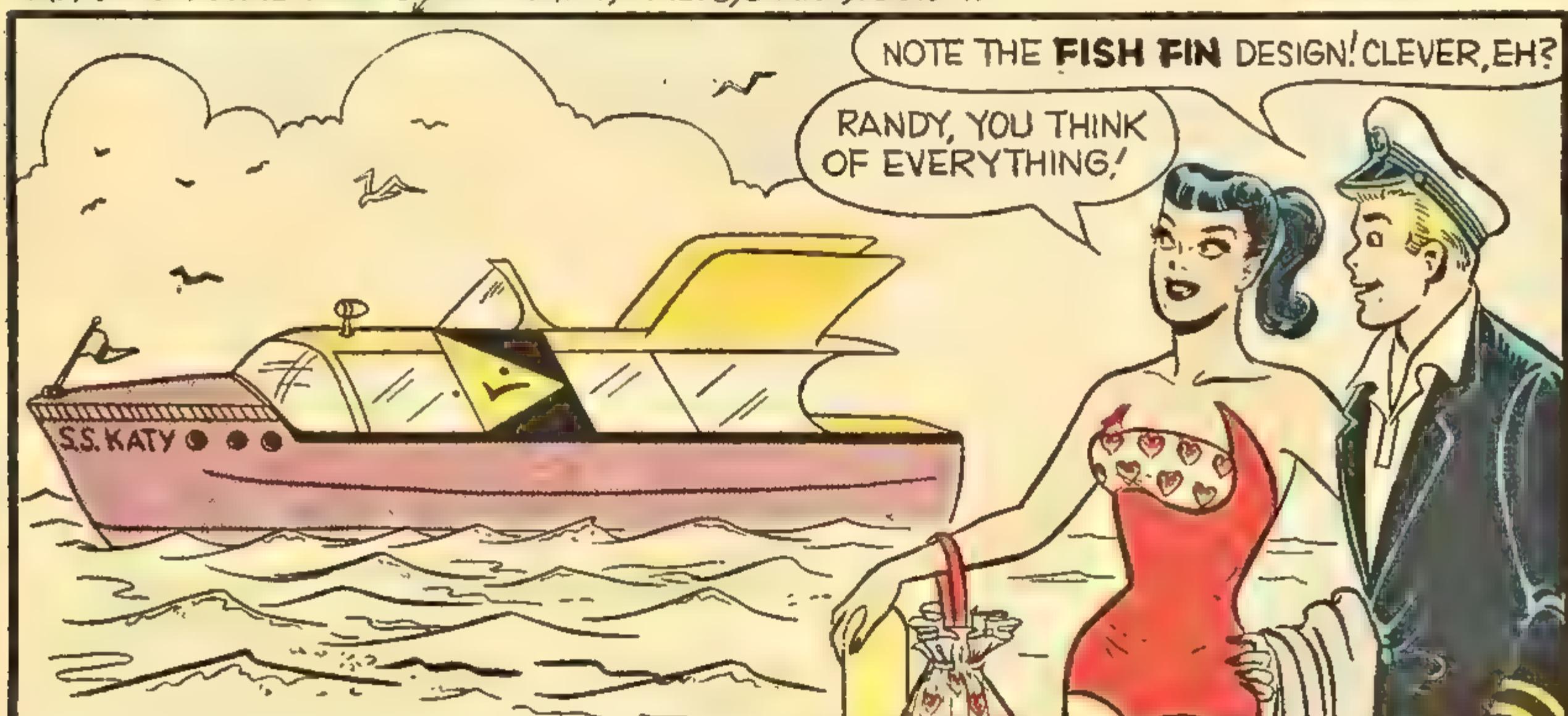
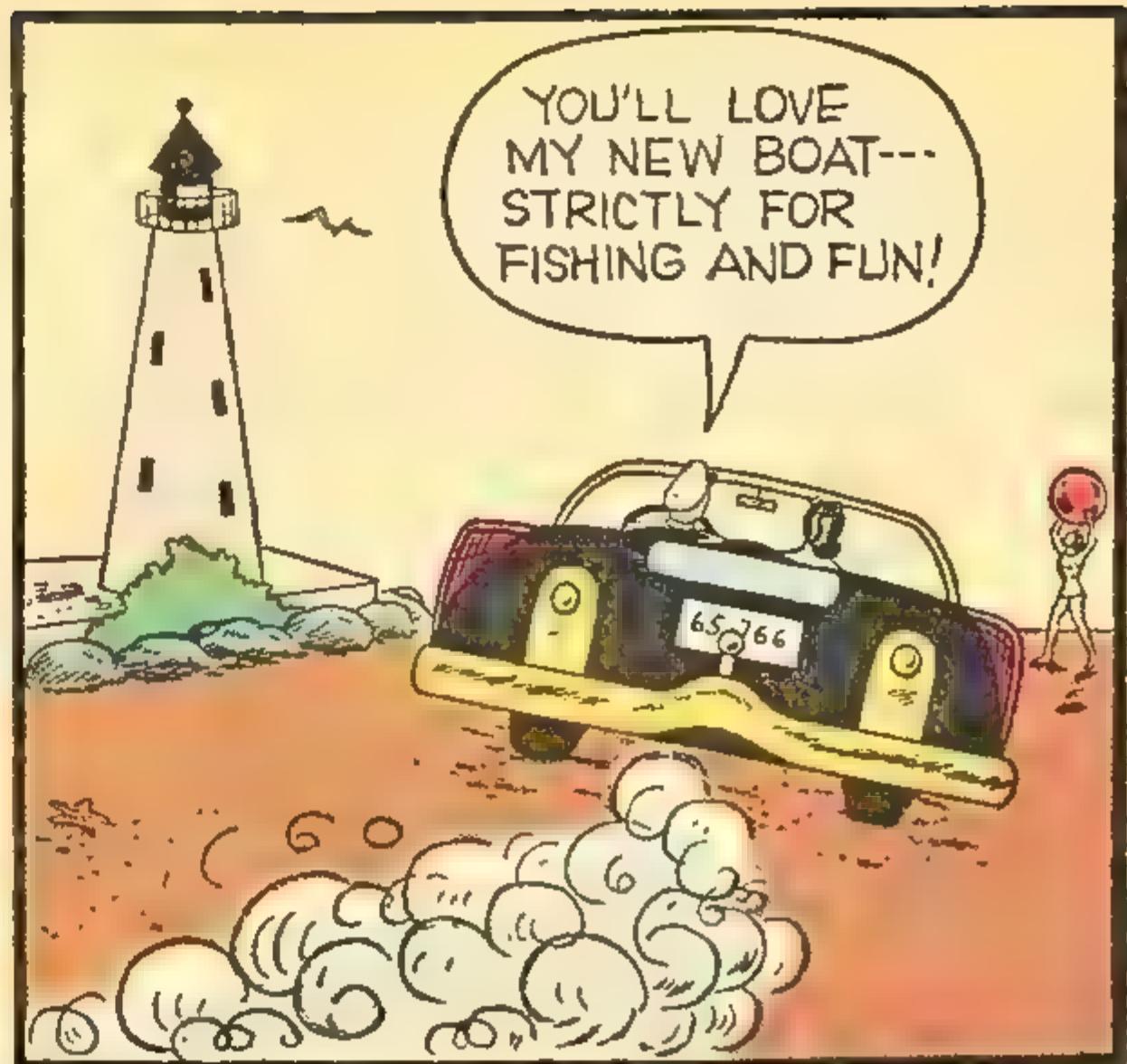


①

RANDY'S SPORT CAR BY RICHARD J. RICHTHOFEN, 2109 ELAINE AVE., GRETNA, LA. — NOW ON WITH THE STORY →

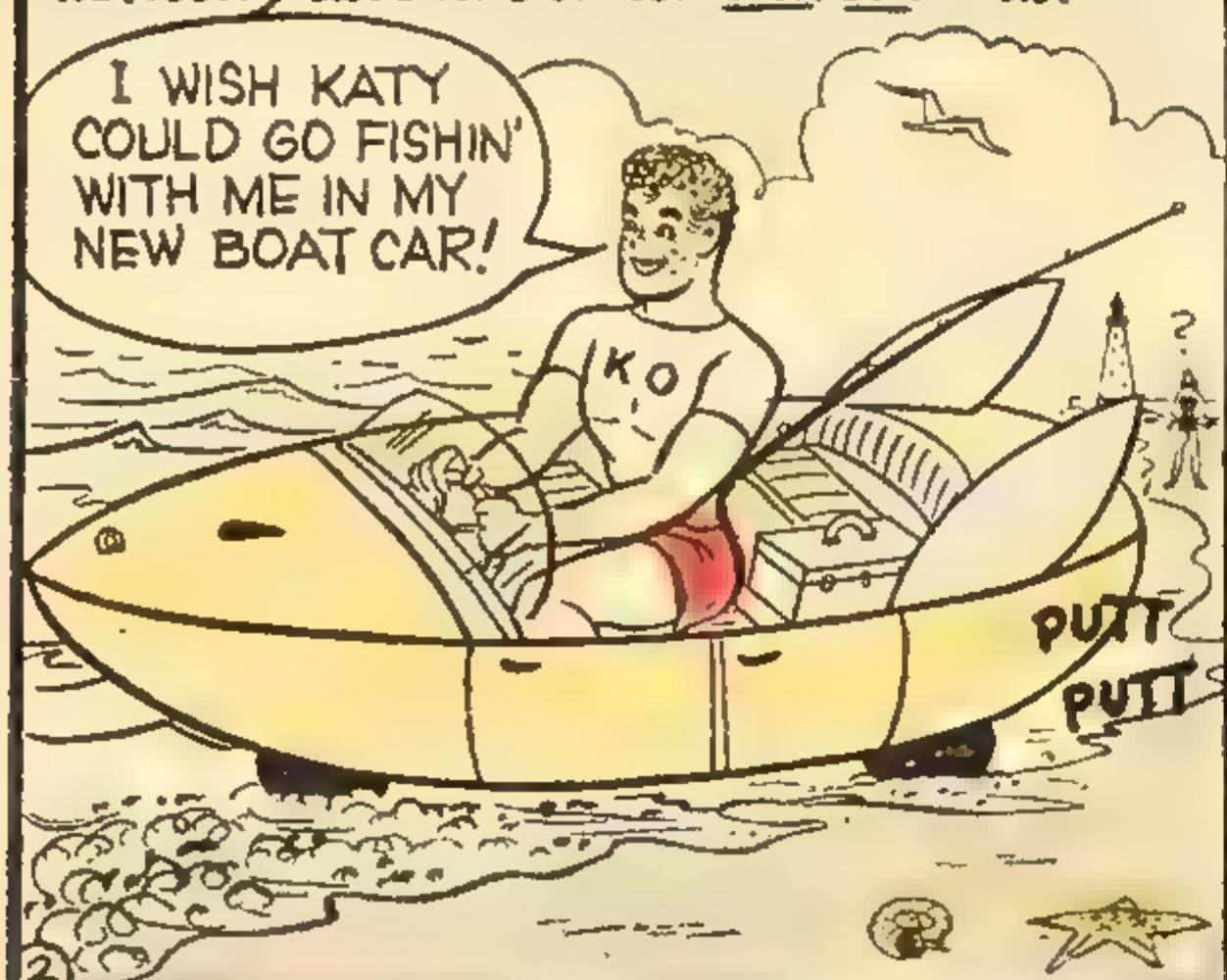


KATY'S POSE & SCENE BELOW BY JOHN BATES, R.F.D. 3, BARRE, VERMONT.



K.O.'S BOAT CAR BY SALLY ADAMS, 1850, E. 13TH ST., TUCSON, ARIZ.

Meanwhile at another part of the beach,
K.O. Kelly also has a new fish fin boat!



RANDY'S FISHTAIL CRUISER BY JOHN MCCELLIGOTT, 287 PLYMOUTH AVE., NO., ROCHESTER, NEW YORK.

2





4
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COMICAL COMICS

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\$35.00 IS YOURS

for selling only 50 boxes
of our Christmas Card Style Line.

And this can be done in a
single day. Free samples. Other
leading boxes on approval.

Mail coupon below today.

It costs you nothing to try.

Last year some folks made \$250—\$500—\$1,000
and more this very way. Church groups and organ-
izations can do this, too. No experience necessary.

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colors with
shimmering
crystals and
brisk, friendly
messages.
Captivating!



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boxes on approval for free trial as mentioned
above. Also send full details of your easy
money-making plan.

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Address _____

City _____ State _____

If writing for an organization, give its name _____

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Dainty, soft
Rose blossom
decoration on
fine quality,
scalloped-edge
sheets and notes.
Delightfully
stunning!

NEW LUXURY ALL OCCASION

14 large size,
gold embossed
cards in the
modern style.
7 exclusively
"for Her"
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EVERYDAY**
A sparkling
assortment for
all occasions,
in pastel colors
and rich
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glittering, new
all occasion
designs
in 3 different
popular sizes

DELUXE EVERYDAY GIFT WRAPPING ENSEMBLE

18 exciting,
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20" x 30" sheets
in full color, plus
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and gift tags

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with seals and
tags to match.
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JUST WONDERFUL TALL CARDS

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new style
Everyday card
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novel attachments.
Just beautiful!

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long look
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gorgeous
colors.
Chic!
Terrific value!

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14 comforting
cards that
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sincere, tender
thoughts.
Lovely white
folders,
silver embossings



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CHRISTMAS CARDS
and STATIONERY**

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American-made
Schwinn Bikes are Best!

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Please rush my copy of the new movie and TV star book immediately.

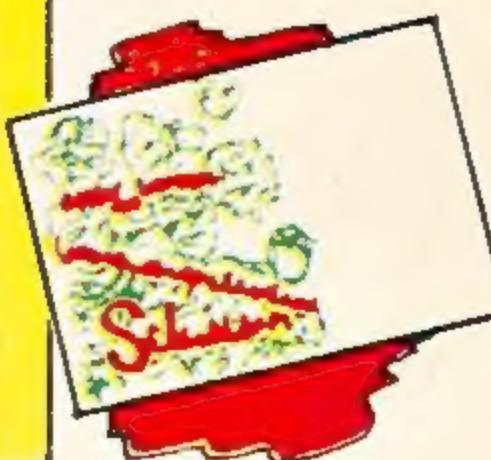
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CITY _____ ZONE _____

STATE _____ AGE _____

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